







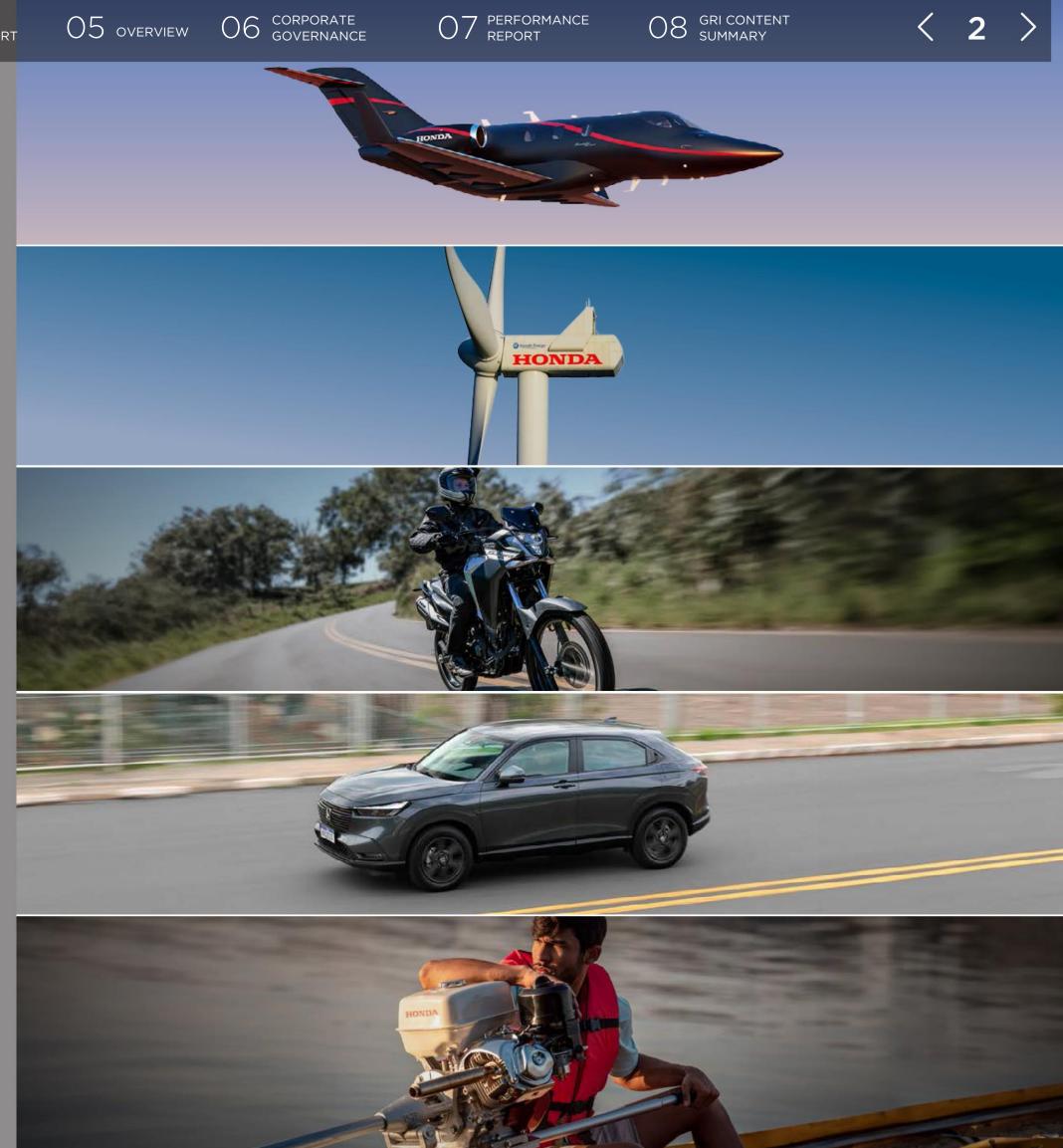




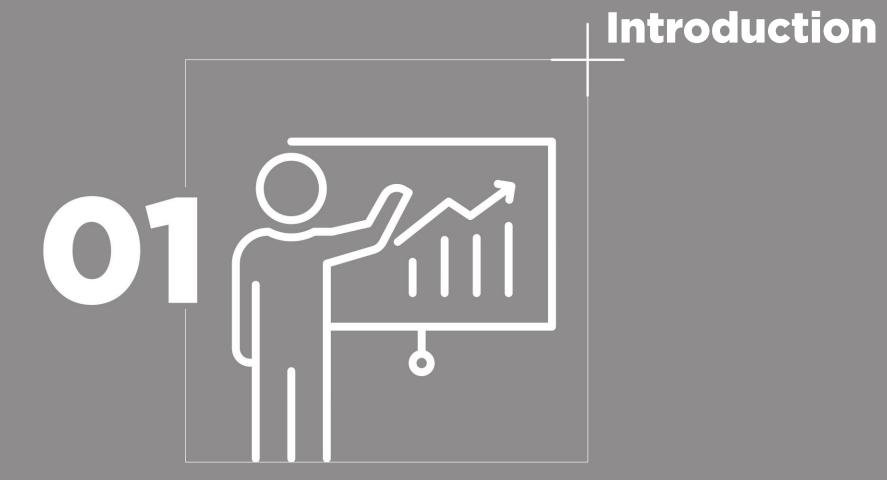


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Behind the Honda brand is the extraordinary story of a man and his dream. The son of a blacksmith and a weaver, Soichiro Honda was born in Hamamatsu, Japan, in the fall of 1906. As a child, he spent many hours helping his father in the workshop repairing bicycles, a mode of transportation that was popular at the beginning of the 20th century.

Soichiro was fascinated when he saw a motorized car for the first time, and from then on began to dream about the idea of building his own car. At the age of 15, he moved to Tokyo and started working in a machine shop. There he had the opportunity to build his dream car by combining industrial and manual techniques.

This is how the "Curtiss" model was born, a race-tested and approved vehicle that won the 1924 Japanese Motor Car Championship. At that time, Soichiro Honda was just 18 years old.

At the age of 21, he returned to his hometown and began working in a mechanical workshop until he had enough capital to open his own auto parts factory, where he began producing piston rings.

A dream is never too big

Soichiro Honda

One of the worst problems at the time was transportation. Faced with fuel rationing and crowded trains, Soichiro Honda bought a lot of used engines for generators and converted them into bicycles. Thus began the sale of the first mopeds. The production of motorcycles was improved and increased, cars became part of the production line, and gradually factories were built all over Japan and then in other countries and continents.

The company's reputation grew and today Honda Motor Company is one of the biggest names in the automotive industry, known and respected around the world. Soichiro Honda passed away in 1991, but his dream lives on to this day.

Inspired by the power of dreams, the company strives to provide people with unique experiences through its products and services. The aim of the brand is to bring joy and improve people's lives through mobility.

Soichiro Honda witnessed two major wars and also a conflict between China and Japan. After World War II, the country was completely devastated and he lost everything he had built to bombing and an earthquake that shook the country even more.

Thanks to the faith and perseverance of its founder, Honda is a global company that will celebrate its 76th anniversary in 2024.

The company has been present in South America for over 50 years, where it produces, imports, and sells motorcycles, cars, quads, engines, and machines. In 2015, Soichiro's dream came true and the company began marketing the HondaJet business jet.

Through Honda South America, the holding company responsible for all the Group's activities in the region, the company has production plants in Brazil, Argentina and Peru, as well as an import unit in Chile and approximately 2,200 points of sale, ensuring the brand's presence in the major South American cities.

This report provides information and data on the activities in South America in 2023. With it, Honda is cultivating the transparent relationship it is building with its stakeholders and accounting for the actions, projects, and results achieved by its subsidiaries in the region. This is an important material about the realization of Soichiro Honda's dream and the company's global commitment to expand the joy of mobility and the potential of people's lives through its products and services, which reflects the company's 2030 vision.

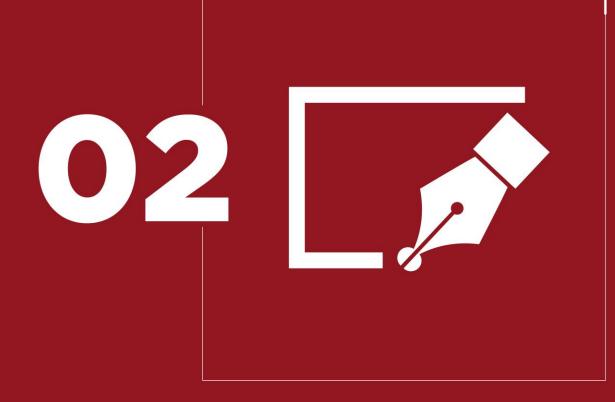






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Message from Management





Dear reader, welcome to the Honda South America Sustainability Report.

Since April 1st, 2024, I have the gratifying task of contributing to Honda's business in South America as Operating Executive Head. I respect different cultures and look forward to contributing to Honda's business in the South American market.

We are pleased to reaffirm our commitment to building a more sustainable future in this Annual Report.

For more than 70 years, we have worked around the world with the same principle: to bring joy to people with products and services that can make daily life easier and create value for customers.

To ensure the continuity and expansion of our business, we strive to offer people new solutions and experiences and to increasingly align our operations with important social, environmental and corporate governance issues.

global scenario of accelerated climatic. In a and social change, we must technological demonstrate our adaptability and flexibility to promote shared value creation with all the stakeholders we interact with: employees, customers, business partners and society.

The world is collectively concerned about the planet, about maintaining ethical and transparent relationships and about the impact of the economy on people's lives. But this concern must take a practical form.

That is why we are committed to **reporting on** our progress in the areas of environment, road safety, ethics and governance, quality, innovation, customer satisfaction, and people management. We are aware that this is also an incentive for other companies to adopt the best practices in their sector.

With a view to the future of sustainable mobility, we address socially relevant issues, study alternatives, identify opportunities, enter into partnerships, and commit to "zero environmental impact" of activities and products and "absolute" safety" in the use of our vehicles.

One of Honda's main strengths is the diversity of activities, with high-quality products and services in three different business areas: motorcycles, cars and power equipment.

In the South American region, Honda's activities play a key role in providing mobility solutions to customers.

In 2023. people.

In the car segment, the launch of important models strengthens the brand's strategy by investing in safety, connectivity and comfort technologies to enhance driving pleasure.

easier.

By creating various forms of mobility, Honda aims to become the "powerhouse" that supports people who want to take action on their own initiative, whether for themselves or for society.

Thanks to the commitment and dedication of our employees, suppliers and dealers, who work according to the same philosophy, we were able to achieve important successes and learn lessons in 2023. Based on the dreams and joy of each of them, we can make our customers' dreams come true and create added value for society in this time of significant change. Thank you for following us and enjoy your reading! Arata Ichinose

President, Honda South America

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we recorded an outstanding performance in the motorcycle segment, essential vehicles to ensure the mobility of millions of

In Power Equipment solutions, Honda engines remain a fundamental option to make people's lives Focus on **customer** satisfaction and the mission of making the **brand** even more desired by society







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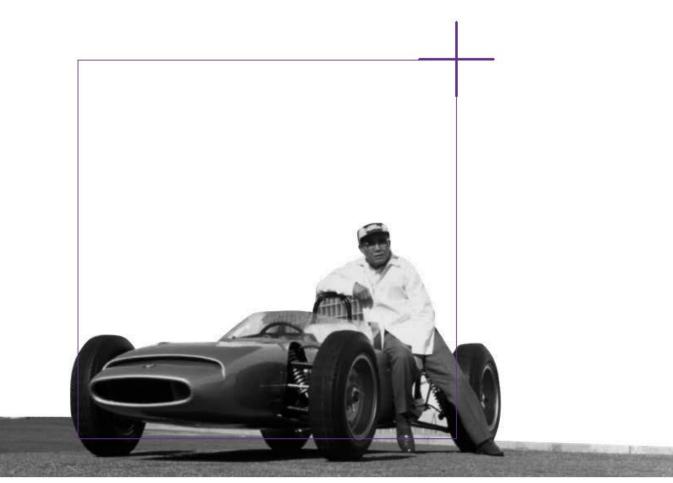
Honda Philosophy





For Honda, one of the most inspiring tasks is to multiply and sustain a philosophy whose principles are "Respect for the Individual" and sharing the "Three Joys". This philosophy, lived by employees and everyone involved in the value chain, makes Honda a unique, innovative company that is coveted by society. Shared goals, values, and principles that guide the actions of everyone involved in the company. This is the Honda Philosophy, which is divided into three axes:

The Honda philosophy for the company's operations



Respect for the individual

Principle which encourages and promotes the sharing of joys through respect for individual characteristics, a relationship of equality and trust, and the maximum use of the initiative of each individual.

The three joys

Honda's desire is to build trusting relationships and share joy with all people with whom the company has contact through its activities and products:



THE JOY OF CREATION felt by the employees who use their talents, skills and knowledge to create products and services that bring joy to customers.



JOY OF SELLING felt by Honda employees and dealers when earning customers' trust and providing them with the highest quality products and services that exceed their expectations.



THE JOY OF BUYING felt by customers when they purchase a branded product or service. It is the customers' joy that gives value to Honda activities and through which the other joys can also be experienced.

Honda's Management Policy

It covers five main themes to help Honda employees in their daily responsibilities:



MAINTAIN

always the dream and the young spirit



VALUE

theories, ideas and time



TRY

always to keep in mind the values of research and perseverance



LOVE

your work and value communication

CREATE a smooth workflow at all times

Business Direction and 2030 Vision

Going beyond expectations is a constant in the way Honda conducts its business. The company's evolution, year after year, in South America and in the world, proves the need and the opportunity to act with a focus on the sustainable development of the regions where it is installed and therefore become a company desired by society. Only then, customers will be able to experience joy and unique experiences through the solutions provided by the company.

To support this business direction, Honda has drawn up its 2030 Vision, which materializes an idealized image of how the company intends to be in the year 2030, in order to continue to be a company whose existence is desired by society in 2050, when it will be completing more than 100 years since its founding. In producing its Vision, Honda examined long-term changes in the environment from two operating perspectives: foresight, or looking ahead from the present; and hindsight, or looking back from 2050 to the present.

Direction for the 21th Century: Serve people worldwide with the "joy of expanding their life's potential" PURPOSE: Lead the way in advancing mobility and improving the lives of people around the world Honda South America 2030 Vision: **BRING TO ALL PEOPLE THE JOY OF EXPANDING LIFE'S POSSIBILITIES** Create value for mobility and everyday life Create joy Give the joy of free mobility Give the joy of improving the quality of life Match the diversity of individuals and society Spread joy Offer world-class products and services that meet the specificities of individuals and societies Act for a cleaner, more peaceful and safer society Ensure joy for future generations Lead efforts for a society without traffic accidents Lead efforts for a carbon-neutral society

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Global policies

Honda has defined global policies that permeate the company's subsidiaries around the world and target the company's goals in an integrated manner.

Among the company's global commitments, there are two that are widely spread in the areas of Environment and Safety: achieve carbon neutrality for all products and corporate activities by 2050, and zero fatal road accidents involving Honda vehicles by the same year.

In the environmental pillar, the company is investing in electrified vehicles, including hybrid or 100% electric engines and hydrogen fuel cell vehicles.

Honda is also investing in renewable energy technologies, such as the Honda Mobile Power Pack, and smart power operations connected to the grid infrastructure.



Depiction of Honda SENSING

In terms of Safety, Honda is working on omnidirectional ADAS (Advanced Driver Assistance System) technology to make it available for all new car models in developed countries by 2030. In addition, the company leveraged knowledge and expertise through research and development of level 3 autonomous driving technologies, further improving the intelligence of ADAS.

Honda is also working to strengthen educational programs focused on road safety.





HONDA



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Sustainability Strategy

Honda's goal is to improve people's lives through mobility solutions. Above all, this is done in a way that creates differentiated values for the various stakeholders that are sustainable over time and thus guarantee the long-term existence of the company. Therefore, Honda bases its strategic sustainability management on five priority commitments that permeate its decisionmaking processes and operations.

Creating value for stakeholders that is sustainable and can ensure the company's longterm survival











Environment

For Honda, protecting the environment and the conscious use of natural resources are essential aspects of achieving economic development and ensuring the continuity of corporate activities.

Quality



Investing in technology is crucial to maintaining Honda as a leading player in its segments. The sustainability of our activities and **the** differences of our products are directly related to the quality presented and recognized by our stakeholders.

Safetv

When it comes to mobility, Honda has a duty to address the issue of safety and seek the necessary investment to ensure that its products deliver the best possible performance and meet the expectations of its customers. Together, it carries out initiatives aimed at raising the awareness of everyone involved in some way in the dynamics of transport.

People

Because the company plays a prominent role in the regions where it has a presence, valuing those people who are part of the company's day-to-day operations is critical to the good performance of its activities. From employees to communities, the combination of investment in professional development and community well-being is part of the company's strategy.

Mobility and Innovation

Honda believes that **technology should serve people's lives.** That is why the company develops solutions that improve and benefit people's lives.

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Redefinition of the Global Brand Slogan

In order for Honda to remain a company whose existence is desired by society, in addition to business strategies, the global slogan "The Power of Dreams" was redefined.

A new slogan was added – How we move you – which translates Honda's vision of creating mobility through dreams that will "move" people not only physically but also in their hearts.

In addition, three key phrases were added:

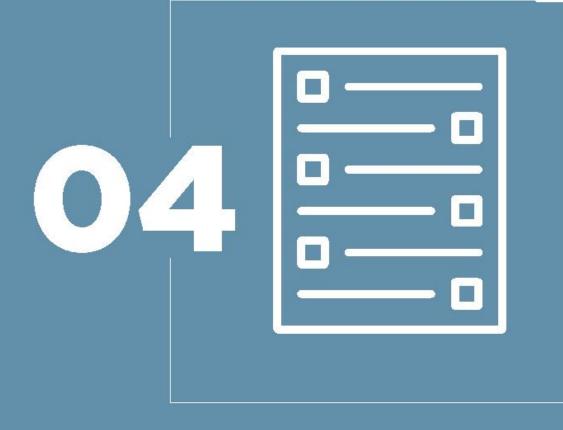
HOND The Power of Dre		OVE YOU.
What Honda does	CREATE To make dreams come true, we (Honda) will demonstrate our creativity	
The value Honda offers	TRANSCEND We will enable people to "transcend" the limitations of time and place and help them achieve what they could not do before. AUGMENT We will enable people to "expand" all their possibilities, including resources and physical abilities.	

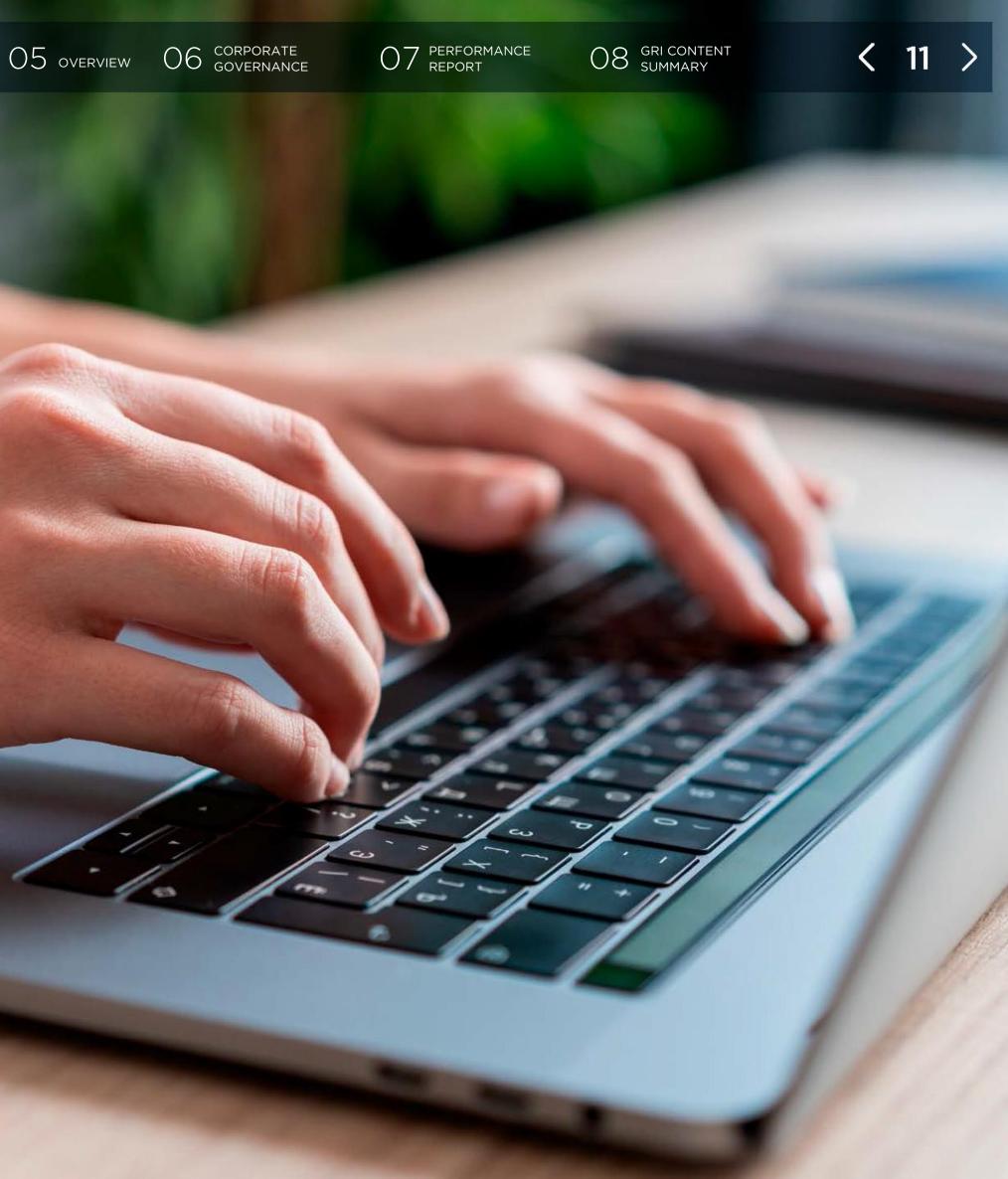






About the Report





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05 overview

Honda believes that promoting a constructive dialog with society is essential to achieving its sustainable growth and increasing corporate value in the medium and long term.

Honda South America (HSA) publishes its Sustainability Report for the ninth consecutive year, which includes the company's highlights in the management of environmental, social, and governance issues in its regional subsidiaries in Brazil, Argentina, Peru, and Chile for the period from January 1 to December 31, 2023, except where indicated.

This report was prepared in accordance with the requirements of the GRI – Global Reporting Initiative, in the essential option of the GRI **Standards**, which gives the report greater transparency and accuracy, similar to financial documents. [GRI 102-1, 102-45, 102- 50, 102-54]

In its 2021 report, Honda provided an update on the company's key issues. The relevant issues were determined as part of a materiality process, which shows from the point of view of the stakeholders and the company management which issues should be given priority in sustainability management and in the communication of the company's performance. GRI 102-46]

These issues were identified and prioritized using the following steps:

- **1.** First consultation to the Sustainability Accounting Standards Board (SASB)¹, S&P Global - Yearbook 2021²; MSCI - Ratings and Materiality³ and GRI⁴ methods for identifying and classifying the criticality of issues related to the automotive sector from a market perspective;
- 2. Analysis of key issues disclosed by peer companies in the industry to map potential priority issues;
- 3. Interviews with senior executives and online consultations with stakeholders to prioritize issues. The public survey was answered by 968 people from various stakeholders (customers, trade associations, employees, utilities, suppliers, government, and press). [GRI 102-40; 102-42: 102-43: 102-44 1

1) North American institution that defines sustainability reporting standards for companies listed on the U.S. stock exchange.

2) S&P Global's annual publication based on the Corporate Sustainability Assessment (CSA) - the rating that underlies the creation of the Dow Jones Sustainability Indexes and was developed from analysis of a set of ESG criteria of companies listed on the U.S. stock exchange.

3) MSCI ESG ratings provide a company with a long-term assessment of environmental, social and governance (ESG) issues.

4) The Global Reporting Initiative is an international organization that helps companies, governments, and other institutions understand and communicate the impact of business on critical sustainability issues.

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In preparing the materiality matrix, the local business environment, global trends affecting Honda's business segments, and the specific context of society were also assessed.

Considering that a robust process was conducted between the end of 2021 and the beginning of 2022 to identify and prioritize key issues for Honda South America, no relevant facts were identified in 2023 that would result in a change to the reported issues.



Road Education and Safety





05 overview

KEY ISSUE	DESCRIPTION	
Quality of products and services	Setting quality parameters in the development of services and the manufacture of products, ensuring a cycle of continuous improvement and transparent communication of the processes in order to promote responsible publicity and advertising practices.	
Customer satisfaction	Promoting customer satisfaction surveys on Honda branded products and services and focusing efforts on developing solutions and improvements	
Mobility and Innovation	Investing in research and technologies to promote sustainability in urban mobility solutions	
Road Education and Safety	Investing in technologies and application of product safety items, road safety awareness, recall processes	
	Atmospheric emissions reduction commitments and targets.	
Emissions and Operational Eco- Efficiency	Rational use of water and improvement of energy management in production facilities, waste management, and the 3Rs concept.	
Ethics and Governance	Strengthening the mechanisms for transparent and ethical management throughout the Honda Group governance structure, in line with ESG best practices	
	Promoting an environment of respect, inclusion, and appreciation in the relationships between employees and ensuring health and safety at work.	
People and Diversity Management	Encouraging personal and professional development through training and performance management in line with Honda's philosophy.	
	Setting commitments and promoting a culture of diversity and inclusion in the workforce.	

This report may also contain corrections, reformulations or material changes to the information contained in previous reports.



MANAGEMENT TOOL

[GRI: 417-3]

- Customers heard in satisfaction survey
- Brand image surveys and public awards
- Launch of new products and services
- Report on the global innovations of the brand
- Goals and/or commitments to promote road safety
- New technologies in products
- People impacted by HREC's activities
- Takata recall service index

[GRI 305-1, 305-2, 305-4, 305-5, 305-7]

Carbon neutrality in its products and corporate activities by 2050.

[GRI 302-1, 302-3, 302-4, 303-1, 306-1, 306-2]

[GRI 102-16, 102-17, 205-2, 419-1]

[GRI 403-1, GRI 403-2]

[GRI 404-1]

[GRI 405-1, GRI 405-2]





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Overview









In all markets where Honda operates, the essence of offering products and services to improve people's lives is kept alive. The brand's goal is to contribute to the evolution of mobility, always putting people at the center of its strategies and using technology to support them.

This commitment leads Honda into its 76th anniversary, a period in which the company has consolidated a global presence with 382 subsidiaries and affiliates around the world, supported by the work of 197,000 employees.

South America is part of the "Associated Regions" management block, which, along with two other blocks - North America and China - makes up the company's global activities.

The holding company Honda South America, headquartered in the city of Sumaré in the state of São Paulo, is responsible for all the Group's activities in the region and has production units in Brazil, Argentina. and Peru, as well as an import unit in Chile and approximately 2,200 points of sale, ensuring the brand's presence in the major South American cities.

In this way, Honda continues to pursue a path of innovation that meets the different characteristics, needs, and dreams of its customers.

[GRI, 102-2, 102-3, 102-4, 102-6, 102-7]

Aiming to strengthen the regional locations within its global structure and in line with the company's electrification strategies, Honda Motor Co., Ltd. launched a new global division for its operations in January 2023 as follows:

- North America
- China
- *Associated Regions Regional Operations: Japan / Asia and Oceania / South America / Europe, Africa and Middle East

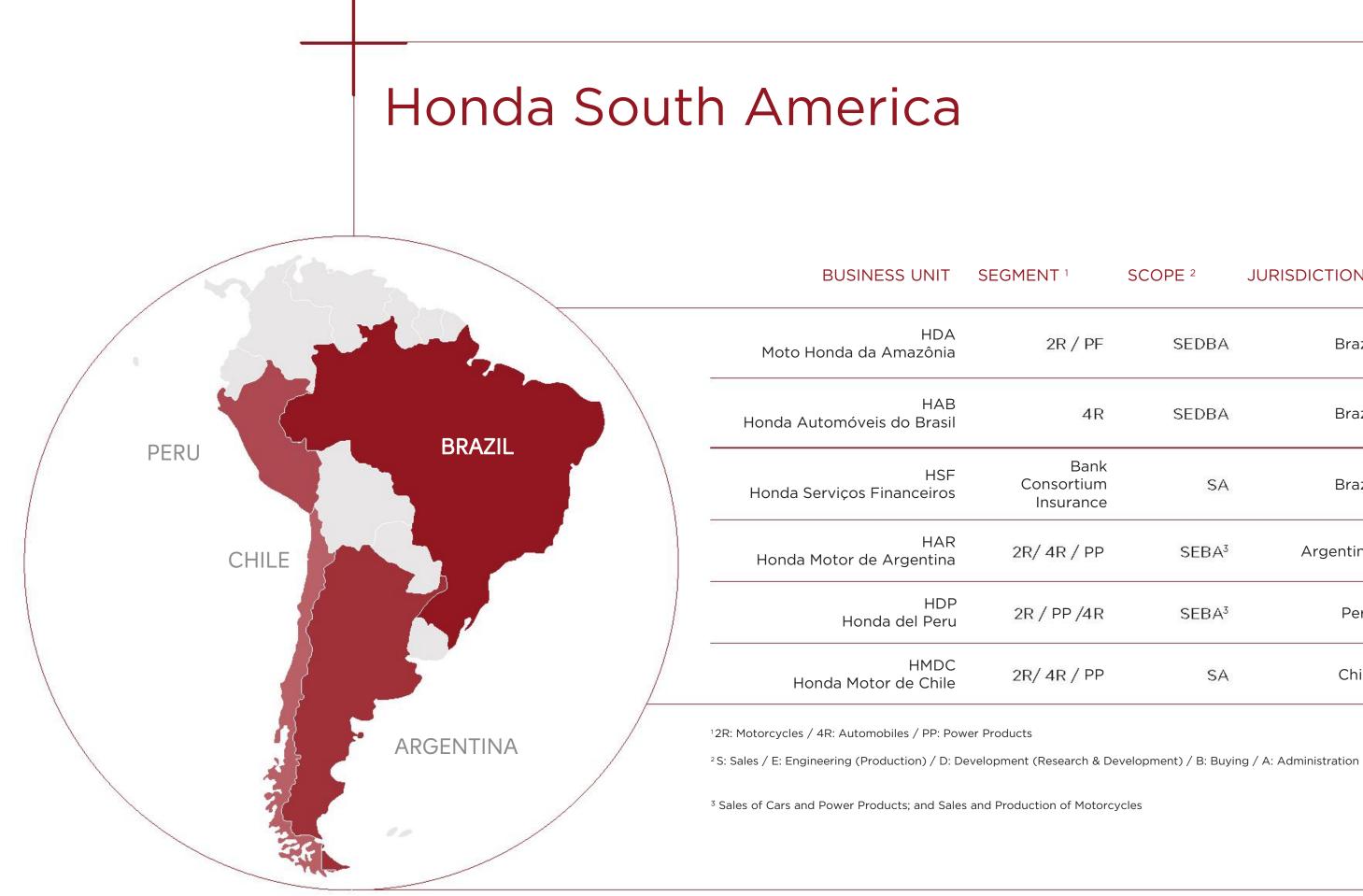


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Honda's goal is to improve people's lives through mobility solutions



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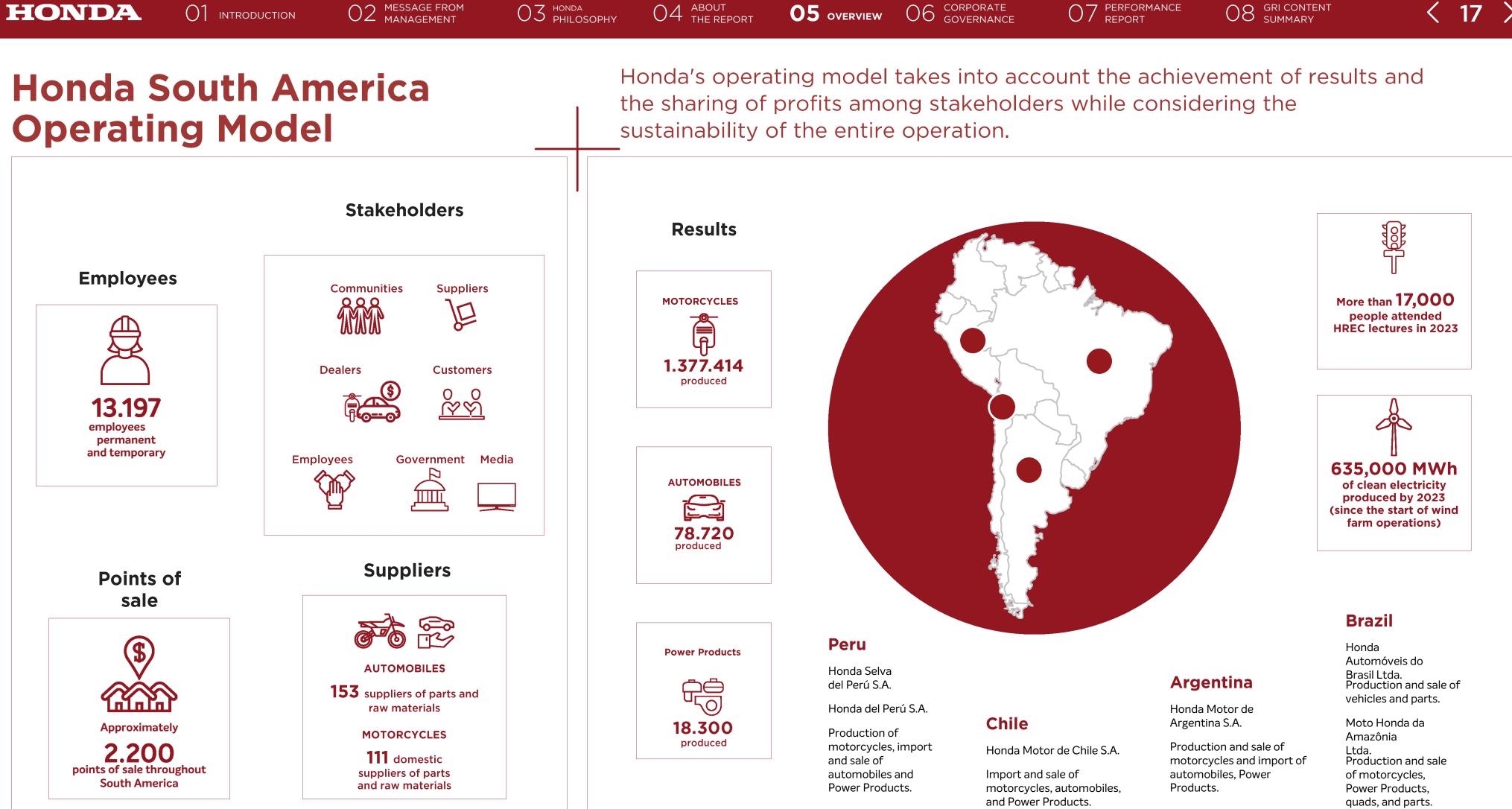


	SCOPE ²	JURISDICTION
/ PF	SEDBA	Brazil
4R	SEDBA	Brazil
Bank rtium rance	SA	Brazil
/ PP	SEBA ³	Argentina
9 /4R	SEBA ³	Peru
/ PP	SA	Chile









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Operational performance

In the South American context, Honda strengthened its efforts to ensure the future of the brand, continuing to pursue the permanent goal of offering products that exceed the expectations of its customers, in addition to ensuring the quality of the services provided, in order to offer differentiated sales and after-sales services, ensuring an excellent experience at all points of contact with the brand.

In a complex business environment, Honda ended 2023 with a good performance in the South American business



Motorcycles in South America

As the largest motorcycle manufacturer in South America, Honda has produced more than 30 million units in the region. This volume represents the great contribution of the motorcycle to society.

It is a vehicle desired by consumers, whether for daily mobility, leisure, or as a work tool, and contributes to income generation in various economic activities.

Over the years, motorcycles have proven to be extremely relevant in light of the importance of home delivery services and the prioritization of individual means of transport, reducing the risk of contamination.

In 2023, the motorcycle plants in Manaus (BR), Campana (ARG), and Iquitos (PER) together produced 1,377,414 units. Sales totaled

The demand for motorcycles has continued to increase in 2023, as the vehicle plays an important role in mobility. It is a fast, economical, and low-maintenance transport alternative.

1,337,045 units, an increase of 10% over 2022.

Argentina recorded significant sales growth despite economic difficulties. In 2023, 106,215 units were sold, an increase of 15% compared to 2022.

In Peru, the sales result in 2023 was 77,652 units sold, a slight increase of 3% compared to 2022, even in a scenario of political difficulties.

Chile recorded 6,723 units sold in 2023, a result 48% lower than the previous year due to the country's economic difficulties and a period of interruption in the supply of the most sold model in its range, the NAVi motorcycle.

Also noteworthy is the growing importance of the motorcycle in the mobility of South American citizens. Every day, more people are choosing the practicality, economy, and safety of a two-wheeled vehicle, be it for their daily commute, to generate income, or for leisure.

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Moto Honda

Moto Honda pioneered the development of the motorcycle segment in Brazil and today maintains its leadership position with over 70% market share. Its continuous investments and commitment to the country have contributed to the development of the entire sector.

Today, the plant in Manaus (AM) is an industrial complex that goes far beyond motorcycle assembly. The plant is the most vertical in Honda motorcycle production in the world, one of the largest in the Manaus Industrial Zone (PIM) and one of the most representative production centers in the Americas, where everything is made, from metal packaging, casting molds, structural tubing and tooling to the various components that make up the end product, such as exhaust pipes, wheels, handlebars, chassis, and other parts.

Honda closed 2023 with positive results in the motorcycle segment in Brazil, recording an 11% increase in license plates issued compared to the previous period. The total was 1.146 million units, which is the brand's best result since 2014. The average number of license plates issued daily - 4,585 units - is also the best figure since 2013.



Production also followed the upward trend: in Manaus (AM) more than 1.215 million units rolled off the assembly line, 10% more than last year. The cumulative figure represents the best result since 2014.

In 2023, the company completed an investment cycle of around 500 million reais, focused on the modernization of plant structures. The project made it possible to increase production volumes, improve customer demand response,

and continue to supply high quality products at competitive costs.

The company's goal is to continue to be a sustainable leader in the industry. With this focus, Moto Honda will continue to strengthen its offering and develop products of the highest quality, aiming to improve the cost composition and management of its supply chain. This is complemented by a broad and comprehensive dealership network with differentiated services and excellence in its relationship with the brand.



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In Brazil, Honda achieved growth in motorcycle sales and production, recording its **best** result since 2014

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Value Chain

Through its far-reaching chain, Moto Honda's promote investment, economic and social development, not only in the Amazon region but throughout the country.

cities across the country.

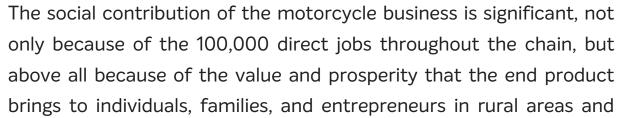


More than -000employees

Hundreds of service providers 08 GRI CONTENT SUMMARY

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More than 110 suppliers of components and raw materials



Around **100,000 direct** jobs created throughout the chain and social contribution to Brazil

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NPS Awards

The SoluCX Company honored Honda Motos as the winner of the 2023 NPS Awards - Mobility Edition for the second consecutive time at an event promoted by Automotive Business magazine. Conducted in partnership with Exame magazine, the initiative aims to recognize the brands with the highest consumer recommendation power based on Net Promoter Score (NPS).

The NPS (Net Promoter Score) is a method that uses research and classification tools to analyze the level of recommendation of a company by the public. For the award, 8,754 consumer opinions were collected across Brazil between September 1st, 2022 and August 10th, 2022.



MARCAS MAIS

Honda Motos took first place in the regional ranking (São Paulo) and in the national ranking of the Marcas Mais Award, organized by the newspaper Estadão in collaboration with the consulting firm Troiano Branding. This is the second consecutive year that the brand has been recognized. The aim of the award is to identify the companies that generate the greatest interest and positive perceptions among consumers.

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Motorcycle industry awards highlight Honda's leadership



TOP OF MIND

Honda Motos received the Folha Top of Mind 2023 award, which recognizes the brands most remembered by consumers last year. The company was honored for the 11th consecutive year in the "Top Moto" category.

For the award, the opinions of more than seven thousand people in 169 Brazilian cities in the five regions of the country were taken into account. This result demonstrates Honda's commitment to exceeding customer expectations with the highest quality products and services.

Honda Automóveis

South America

Honda has been selling cars in South America since 1992, when it began importing the Accord model for the Brazil. Five years later, in 1997, the Sumaré plant in the state of São Paulo was inaugurated and production of cars in the region began.

Throughout its more than 30 years of presence in South America and more than 25 years of car manufacturing in the region, the company has made

Thus, in April 2018, Honda announced a restructuring plan for the automotive production system



Focusing on offering cars that best serve the consumer, with high efficiency and full of connectivity and safety technologies

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continuous investments to increase production capacity and improve the efficiency of its processes. Since the beginning of its operations, the company has strived to accelerate the process of developing, producing, and selling products that increasingly meet the expectations of South American consumers.

n the region to strengthen the company's competitiveness.

In line with this plan, Honda opened its new automotive plant in Brazil in 2019, in the city of Itirapina in the state of São Paulo. The new plant has a high level of technology and efficiency.

From then on, production was gradually transferred to the new plant, which since January 2022 has been concentrating 100% of Honda's automobile production in Brazil. Currently, Itirapina (SP) produces the New City sedan, New City Hatchback and New HR-V models.

The Sumaré plant has established itself as a hub for engine and component production, vehicle development, strategy, and corporate governance of the Honda Group in the region.

The unit includes the production of the engine assembly, including Engine Casting, Machining, and Assembly, as well as the processes for Plastic Injection and Painting, Tooling, Quality Engineering, Industrial Planning, R&D, the administrative areas of Honda South America, the Technical Training Center, and the Parts Division.

Performance

As Honda reports in its latest sustainability reports, the automotive segment has been the most affected by the pandemic, especially the semiconductor crisis, which has limited the supply of products worldwide and also in the South American region. In the first half of 2023, the effects of the semiconductor shortage were still felt, affecting the production chain and the supply of vehicles.

On the other hand, electrification gained momentum rapidly in South America in the second half of the year due to government subsidies, which favored the market for electric and hybrid models.

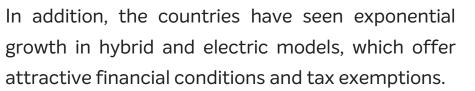
Honda renewed and strengthened its product range with important launches in South America: CR-V Advanced Hybrid, ZR-V, Pilot, Civic Advanced Hybrid, Accord Advanced Hybrid, and New HR-V.

With this, the company has further strengthened the fundamentals of the business with a view to the long-term sustainability of the company.

In 2023. Honda Automóveis activities in South America* recorded a total of 80,417 vehicles sold.

Argentina recorded a slight increase in sales of 5% compared to 2022, with 1,111 vehicles sold.

In Chile, 2,551 units were sold in 2023, a decrease of 34% compared to 2022. And in Peru, last year sales totaled 2,588 units, a decrease of 23% compared to 2022. The reasons for the results in Peru and Chile were the decline in retail sales due to the economic slowdown in these countries and the decline in macroeconomic indices, which led to an increase in unemployment and made access to vehicle financing more difficult.



Honda continues to seek the best sources of supply and leverage the company's global manufacturing resources to better serve South American consumers.

The company will continue to offer products of the highest quality, environmentally friendly, and with maximum safety to satisfy demanding customers seeking reliability and technology.





More than 80 thousand cars sold in South America

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^{*} Markets covered: Brazil, Argentina, Chile, Peru, Colombia, Uruguay and Ecuador.

Strength of the automotive market and focus on operational quality

Honda Automóveis do Brasil

In 2023, Honda Automóveis do Brasil maintained its market strength, with a strategy focused on the quality of operations and the creation of sustainable value for customers and business partners, such as its dealership network.

Honda Automóveis ended the last year with positive results, with a 27% increase in sales compared to 2022. A total of

72.050 units were sold, the best result for the brand in three years.

Production followed the growth trend, with 78,720 units produced in 2023, an increase of 23% compared to the previous year.

The most sold model was the HR-V, with 48,059 units sold in 2023. Since its launch in 2015, the HR-V has become a reference in the SUV segment and has become Honda's best-selling car in Brazil.

Honda presented four new launches to the public in 2023, reaffirming its commitment to the domestic market: Civic Advanced Hybrid, new Honda Civic Type R, Accord Advanced Hybrid, and ZR-V. In addition, the brand launched the CR-V Advanced Hybrid model at the beginning of 2024.

The company continues to strive to maximize its growth potential, given the recent launches and major redesigns of its product lineup, as well as the good reception from the public to the models launched in Brazil.

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Honda Automóveis is one of the most admired brands in the sector

Honda Automóveis received several brand awards in 2023, underscoring the public's recognition of the company's quality services and products in Brazil.



Honda **Automóveis** receives recognition at industry awards



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NPS Awards

The SoluCX Company honored Honda Automóveis as the winner of the 2023 NPS Awards - Mobility Edition for the third consecutive year at an event promoted by Automotive Business magazine. Conducted in partnership with Exame magazine, the initiative aims to recognize the brands with the highest consumer recommendation power based on Net Promoter Score (NPS).

The NPS (Net Promoter Score) is a method that uses research and classification tools to analyze the level of recommendation of a company by the public. For the award, 6,312 consumer opinions were collected across Brazil between September 1st, 2022 and August 10th, 2022.



"Os Mais Amados do Rio" Award.

In the fourth edition of the "Os Mais Amados do Rio" award promoted by Veja Rio magazine, Honda Automóveis was voted first in the Best Automaker category, placing the brand among the favorites of the public in Rio de Janeiro. In 2023, the award heard 3,654 people through the MindMiners survey platform.

Power Products

Honda's range of Power Products includes a wide range, divided into the categories of stationary engines, brush cutters, generators, motor pumps, and lawn mowers, with a wide range of applications such as agriculture, domestic use, construction, and gardening.

In addition, Honda Power Products are of great importance for mobility in riverside regions, especially along the Amazon, as they allow access to more remote areas by coupling our stationary engines with different types of vessels. This is a river transportation solution adopted by several families who live far from the major urban centers and need transportation for commercial and personal purposes.



The year 2023 brought a series of challenges to South America, mainly in the political field, which affected the economy, with consequences for inflation, the exchange rate, and public investment. The Mining and Construction sectors were the most affected.

As a result, the results for Power Products fell in Chile and Peru in 2023.

In Argentina, the scenario of instability was also present following the devaluation of the exchange rate due to the economic measures of the new government, which particularly affected the Power Products market, in which inflation also weighs on purchasing power.

In the Brazilian market in 2023, the Power Products division recorded sales of 30,789 units, a decrease of 10% compared to 2022. This result is mainly due to the decline in the sterndrive engine market, which was severely affected by the reduction in public subsidies. Even in a difficult scenario, professional use applications performed well in 2023, with brush cutter sales standing out with 23% year-on-year growth. The agriculture and construction segments have the potential to return to sales growth in 2024.

Three models of stationary engines and three models of motor pumps are produced at the Moto Honda da Amazônia plant in Manaus, and more than 18,300 units of Power Products were produced in 2023.

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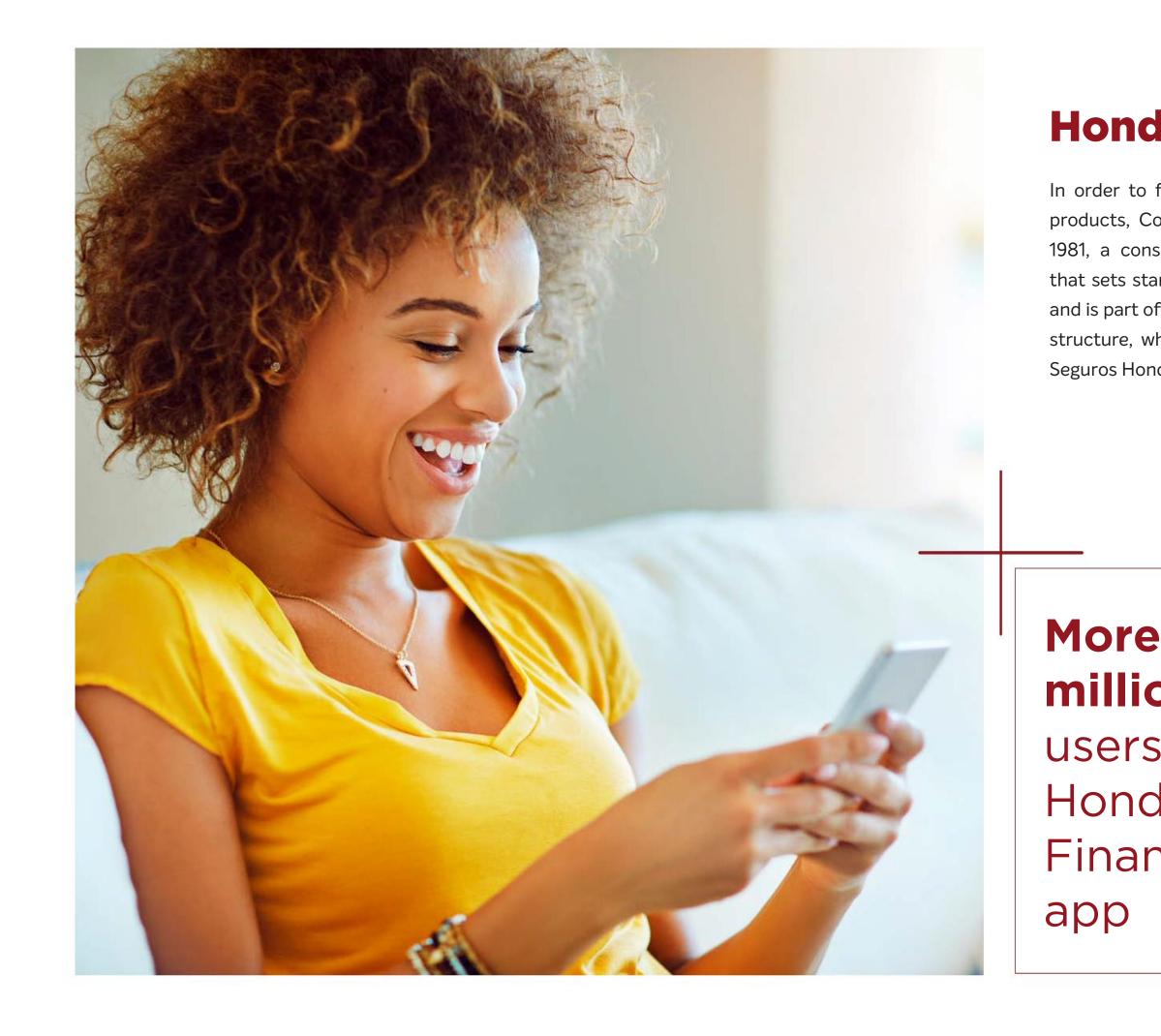
The Power Products range is **synonymous with** versatility and underlines Honda's premise of making people's lives easier through technology.



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Honda Serviços Financeiros

In order to facilitate access to the brand's products, Consórcio Honda was created in 1981, a consortium management company that sets standards on the domestic market and is part of the Honda Serviços Financeiros structure, which also includes Corretora de Seguros Honda and Banco Honda.

This synergy with the plants is an important competitive factor and actively contributes to sales of Honda products.

The company also has solutions for the digitization of its services, with a Consórcio Honda e-commerce and an app, which has more than 2 million active users, making customers' everyday lives more convenient and flexible.

More than 2 million active users on the Honda Serviços Financeiros

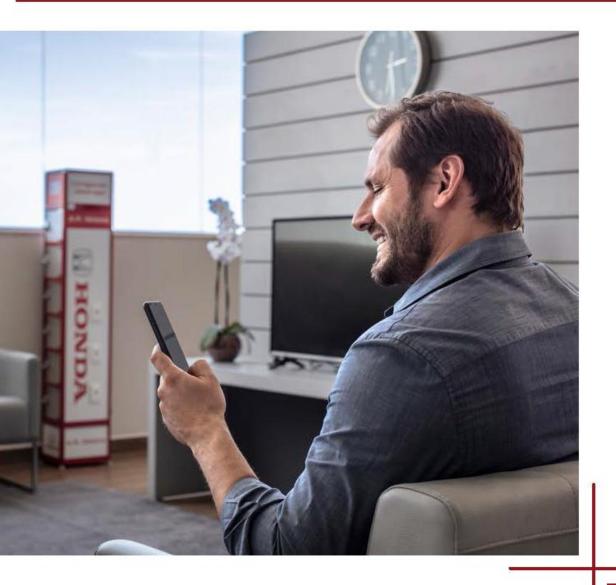


HONDA

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Honda Serviços Financeiros performance in 2023

In the context of 2023, the contribution of HSF to the company's results was noticeable. Consórcio Honda was a key driver of the brand's financial numbers, especially in the motorcycle segment.

instability.

If we analyze Consórcio Honda's performance in recent years, we see a different evolution in the motorcycle market, due to the increase in delivery activities and the tendency to give priority to private vehicles during the pandemic. Even with the resumption of on-site activities in 2022 and the full return to social activities in 2023, home deliveries remained relevant throughout the year, as did the use of motorcycles for work and leisure.

The consortium modality offers consumers competitive administrative fees and payment plans in addition to the benefits

Consórcio Honda is a **major** driver of of the brand's financial division figures

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Consórcio Honda is a reference for consortiums in the Brazilian market, with a 43-year history and more than 2 million active customers. A sales driver, the modality is very popular among Brazilian consumers as it adapts to the customer's budget, even in times of financial

a planned purchase, where the customer makes an offer when they deem it appropriate within their needs and financial planning.

Thus, in 2023, the consortium modality has achieved solid results in the brand's two-wheeler segment, registering 964,463 new quotas sold over the past year, a growth of 6.2%.

Deliveries of 0 km Honda motorcycles recorded an increase of 9.8% compared to 2022. In 2023, 386,690 0 km Honda motorcycles were delivered.

The consortium modality for the four-wheeler segment recorded 2,915 new quotas sold in 2023, an increase of 17.1% compared to 2022.

Consórcio Honda currently has around 9,864 active customers in the four-wheeler segment and is currently working on modernizing its plans to be more consistent in this segment.



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Seguros Honda began its operations in Brazil in 1987 with the aim of offering a customized portfolio covering the coverage needs of Honda products at a competitive cost, in partnership with major insurance companies in the market.

Whether for the two-wheeler or for the four-wheeler segment, the brand offers insurance against collision, fire, theft, robbery and third party damage^{*}, a guarantee for original parts, and service at the Honda dealership network, in addition to 24-hour service.

* Benefits may vary depending on the offer of the respective partner insurance company

Banco Honda

Banco Honda was founded with the aim of providing an excellent financing opportunity for Honda products.

Through the modality of Direct Consumer Credit (CDC), it guarantees both individuals and companies attractive conditions to get the Honda vehicle they want quickly, practically, and fairly.

In 2023, Banco Honda was a key financial intermediary for the brand in the automobile segment, accounting for 19.3% of the company's total sales and 13,874 contracts.

In the motorcycle segment, Banco Honda recorded a 37% increase in financing compared to 2022. Between January and December 2023, 137,889 units were financed, representing 11.7% of the brand's 0 km motorcycle sales.



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Banco Honda and Seguros Honda complete HSF's service package

HondaJet

The HondaJet is manufactured by the Honda Aircraft Company in the United States and has been marketed in Brazil since 2015 by Líder Aviação (the local sales representative for executive jets in the country). By December 2023, 7 HondaJets had been delivered in the country.

The world's most advanced executive jet with exceptional benefits in terms of performance, comfort, quality, and efficiency, the HondaJet features numerous technological design innovations, including the unique OTWEM (Over-The-Wing Engine Mount) configuration, which significantly improves performance by reducing drag.

The OTWEM design also reduces cabin noise, minimizes ground contact noise, and offers the largest interior space among business jets on the market, in addition to the largest baggage compartment and a full lavatory on board.

HondaJet updates in 2023

In October 2023, at one of the world's most important business aviation events, the NBAA-BACE (National Business Aviation Convention and Exhibition), Honda Aircraft Company announced the official name of its new aircraft: HondaJet Echelon (previously called the HondaJet 2600 Concept program), as well as the first joint exhibition of the HondaJet family and its superlight jet and light jet categories.

The HondaJet Echelon marks Honda Aircraft Company's entry into a new category of jets with a capacity for up to 11 passengers. The



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model also enables efficient transcontinental flight, as it is the first light jet in the world capable of flying non-stop from coast to coast in the United States (2,625 miles or 4,862 km).

The name Echelon reflects the company's visionary approach to the next generation of business jets, bringing new levels of efficiency without sacrificing the comfort and convenience that are so ingrained in the DNA of Honda Aircraft Company.

In addition, Honda Aircraft Company hosted an exhibition of the HondaJet Elite II at the Labace at Congonhas Airport in São Paulo in August 2023, marking the model's debut on Brazilian soil.

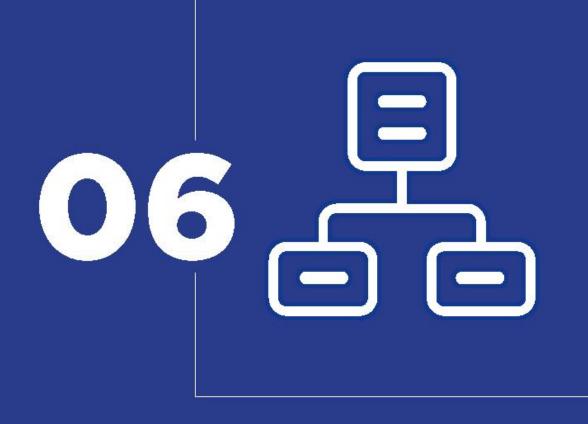
The world's most advanced business jet, with Honda performance, design, quality and technology





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Corporate Governance





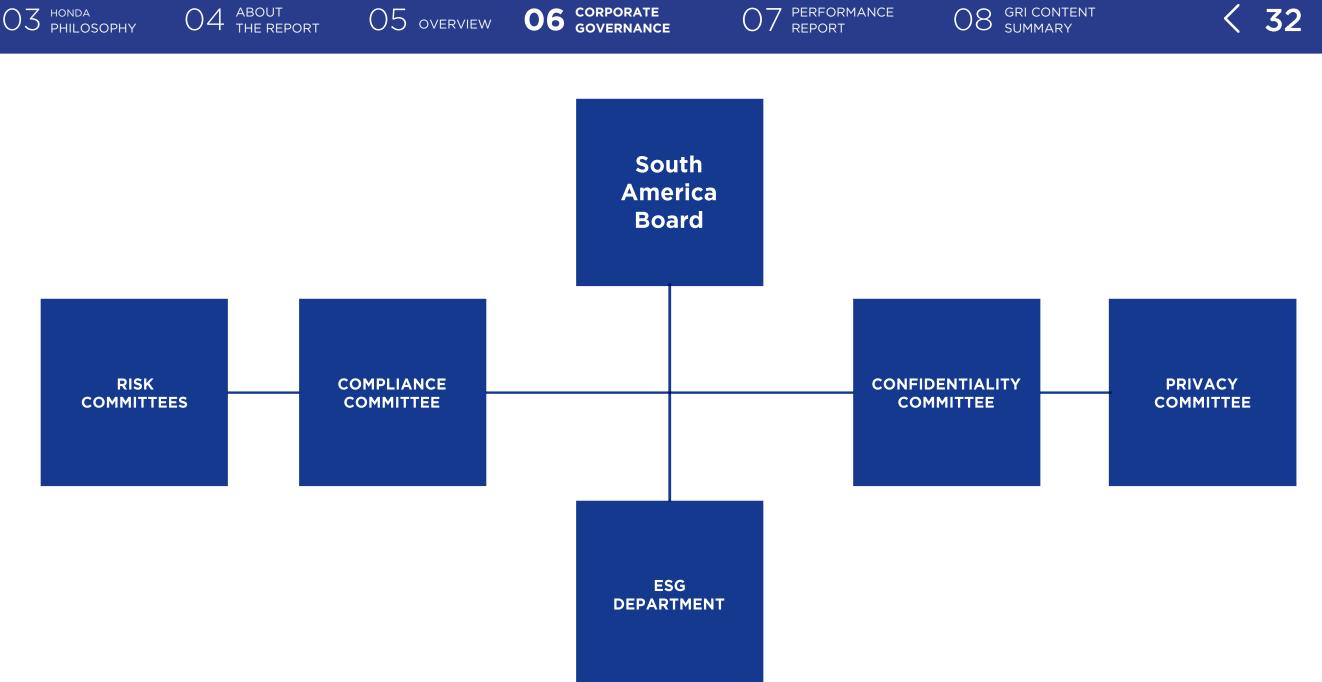
Adopting ethical and transparent principles for corporate governance, recording the risks associated with activities, and establishing preventive and mitigating measures. These are the guidelines of Honda's corporate governance model.

The Company believes that ethics and compliance with regulations and industry laws are essential to business continuity. Therefore, these principles are applied in all departments to guide business decisions and make activities safer and more sustainable.

In managing corporate Governance, Risk and Compliance, Honda follows and strives to adopt best market practices.

Responsibility for managing Corporate Governance at Honda rests with the ESG Department, which brings together the concepts of Environment, Social Responsibility, and Corporate Governance, being responsible for coordinating all prevention and awareness-raising processes with a view to complying with and respecting the laws and regulations under which Honda South America operates.

Honda South America's Corporate Governance model includes three management pillars that are interconnected in driving sustainable business growth: governance, corporate risks, and compliance.





GOVERNANCE: Standards of conduct and business ethics.



CORPORATE RISKS: Identification and assessment of potential risks to the company, determination of measures to mitigate, eliminate or transfer risks.



COMPLIANCE: Compliance with legal requirements, regulations, and internal policies, standards and procedures.

In an effort to build ethical relationships with the various stakeholders, Honda adopts solid rules that guarantee transparency and certainty so that the company is clear in its positions and decisions. With this in mind, Committees have been set up to deal with the main Governance issues (Risks, Compliance, Ethics, Confidentiality, and Privacy) and are directly linked to the South American Board, being responsible for decision-making in the economic, environmental, and social areas.



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Governance [GRI 102-18]

Honda bases its decisions on standards that must be observed and applied by anyone acting on its behalf. To ensure that the company enjoys a respectful and credible position, the governance model takes into account the transparency of management, the inadmissibility of corrupt practices, the clear definition of responsibilities and standards of conduct in individual cases, and compliance with legal requirements.

By maintaining integrity and clarity in its positions and decisions, Honda guarantees that it generates and shares consistent wealth with its stakeholders over the long term.

In this sense, there is the composition of Committees that deal with the main issues of Governance.

Risks [GRI 102-11]

dimensions.

The aim is to manage sustainable growth based on market standards and risks with potential impact on operations in the region and on a global scale. The evaluation takes into account ecological, social, financial, occupational health and safety requirements, the reliability of operations, and issues relating to business partners.

In this sense, Honda's Global Risk Management Policy, which covers the

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Corporate

The sustainability of Honda's business depends on identifying and constantly monitoring the risks inherent in the business in its various

Therefore, for each of the potential risks identified, the ESG department coordinates and establishes preventive and mitigating measures together with the business units with the aim of ensuring safe, reliable, and transparent operations for employees and business partners, reducing financial losses and avoiding damage to the brand's reputation.

operations of Honda South America, aims to promote the sustainable growth of the company based on the company's philosophy and any risks that have the potential to affect operations on a global level. Honda has 11 risk policies and management normative documents.

Currently, the Code of Conduct is the main tool for employee behavior, including in terms of preventing and combating risks, and Honda also has guidelines and normative documents on the subject.

In addition, in accordance with the Honda Group's global ERM (Enterprise Risk Management) models. risk annual identification and assessment processes are applied in all subsidiaries in South America and, in view of the recognition of these priorities, a more accurate follow-up is carried out with preventive actions to minimize materialization events.

Compliance

[GRI 103-2, 103-3/419, 419-1]

To ensure transparency, ethics, responsibility, and a safe working environment without financial loss and to avoid damage to the reputation of the brand and society, Honda manages all relevant processes through its ESG Department.

By mapping relevant processes and reviewing internal controls, it is possible to identify risks and critical areas, increase management accountability and commitment, and fulfill the certification requirements of the U.S. Sarbanes Oxley Act.

As a form of direct communication with company management, employees can report any noncompliance with the Code of Conduct and company policies through a communication channel managed by the Honda Compliance Committee. This channel is available to all employees at all Honda locations in South America.

In order to ensure that the entire process described is reasonably enforceable and is carried out with a fully independent view, the Internal Audit department develops annual tests that can guarantee that the principles of the code of conduct actually work in the company.

Compliance with Corporate Governance at Honda is assessed on an ongoing basis through systems that adopt international standards, composed of:



• Corporate process management system: selfassessment carried out by managers (100% managers and above) on process systems and operations.



• Process-specific management system: internal controls over relevant business processes and technologies (more than 100 sub-processes documented and reviewed annually), which are subject to certification under the US Sarbanes-Oxley Act by an independent audit.



• System of norms and conduct: corporate policies and procedures, available on the intranet or directories for internal public access.



• Personal data protection system: Company policies and standards, recording of personal data processing, and assessment of data protection risks with a view to compliance with the Brazilian General Data Protection Law.

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- Structure of code of ethics, confidentiality of information, and standard of formal conduct: all disseminated through training and management.
- Independent Internal Audit structure: the HSA Internal Audit Division must perform a function compatible with the Three Lines Model, acting in the third line of defense, whose role is to provide independent and objective assessment and advice on the adequacy and effectiveness of governance and risk management. This is done through the application of systematic and disciplined processes, in addition to expertise and knowledge. It reports its findings to management and the governing body to promote and facilitate continuous improvement. The internal audit's independence from management responsibilities is critical to its objectivity, authority, and credibility.







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Ethics Channel [GRI 102-17]

In support of the measures taken to ensure compliance in all Honda activities, the company has an ethics channel that allows direct communication between employees and management.

The purpose is to receive opinions, criticisms, complaints, reports, and consultations on the topics covered in the Code of Conduct and Policies.

The expressions entered through the Ethics Channel are submitted to the evaluation and actions of the Compliance Committee, whose mission is to ensure the continuous improvement of standards based on ethical principles.

The way the Compliance Committee works is set out in internal regulations.

Compliance with the Brazilian General Data Protection Law

Honda's personal data protection system is fully compliant with the Brazilian General Data Protection Law, based on Privacy Policies and Standards (Data Mapping, Impact Report, Security Incident, Privacy by Design, among other regulations), to better regulate the processing of personal data and to assess the risks to data protection.



personal data and to assess the risks to data protection. In addition, to raise awareness of the issue, mandatory training is carried out at all levels of the organization. In addition, to raise top management's awareness of the importance of processing personal data, the issue is addressed in a workshop attended by more than 400 executives. All of these activities are aimed at compliance with the law and to demonstrate Honda's commitment to stakeholders.

Γ GRI 102-17 1



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Code of Conduct

In order to ensure and direct compliance in Honda's operations, the company's Code of Conduct is based on ethical values and contains clear guidelines for the necessary processes and the behavior expected from employees.

By 2023, 6,137 active employees across all business units in South America have been trained on the Code of Conduct.

This code also establishes a set of company policies responsible for combating illegal conduct such as slave labor,= and preventing money laundering and fraud, corruption, and practices that violate competition laws.

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Anti-Bribery and Anti-Corruption Policy

[GRI 103-2, 103-3/205]

The Anti-Bribery and Anti-Corruption Policy determines the Company's position on business ethics.

In addition to preventing corruption with public entities, Honda's Global Anti-Bribery and Anti-Corruption Policy includes in its scope guidelines to prevent bribery and corruption practices in Honda's relations with its business partners. To reinforce the company's commitment to combating bribery and corruption, in 2023 Honda sent out a press release outlining the key anti-bribery and corruption policies the company has adopted for its entire supply chain.

Internally, Honda disseminates the guidelines contained in the Anti-Corruption Policy through training and communications. By 2023, around 2,737 active employees



The Anti-Bribery and Anti-Corruption Policy **determines the Company's position on business ethics.** < 36 >

had been trained to prevent bribery and corruption practices through the courses available on the E-learning platform. In addition, the policy is available to all employees of all South American units on the Intranet or in their own directories for internal public access.

The application of the guidelines set out in the Anti-Bribery and Anti-Corruption Policy is evaluated annually using internal control processes certified by the Sarbanes-Oxley Act and a self-assessment questionnaire for managers.

In order to prevent the products offered by Honda from being used for the purposes of money laundering, terrorist financing, or the concealment of assets, Honda updated its Anti-Money Laundering/Combating the Financing of Terrorism (AML/CFT) Policy in 2022.

Procedures were established to identify, qualify, and develop a monitoring approach for operations involving a higher risk of money laundering. The content of this policy has been disseminated through trainings made available on the online training platform.

Honda strives to strengthen the culture of fighting anti-competitive activities by promoting the Policy in all business units

Combating Anti-Competitive

Practices [GRI 205-2]

To combat anti-competitive practices, Honda has an Antitrust Policy that establishes measures to prevent violations of the economic order related to its business operations, trade practices, and interactions with business partners and/or competitors, directly or through trade associations.

In addition, the company strives to strengthen the culture of fighting anti-competitive activities by promoting the Antitrust Policy in all business units.

In 2023, a survey was conducted to identify the areas that participate in trade association meetings with the aim of conducting training on the Antitrust Policy. As a result, 100% of employees who participated in trade association meetings have completed the training.

Honda also places great emphasis on strengthening relationships with consumers, employees, partners, and the community, and strives to maintain responsible and trusting relationships in order to be a company whose existence is desired by society.

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In addition to its commitment to providing the highest quality products and services at fair prices to satisfy its customers. Honda also strives to be a socially responsible company, undertaking various social activities (more information on page 78). To this end, the company has established a policy with guidelines and procedures for the social actions carried out by Honda in all South American units.

All of the aforementioned standards and policies are available for all employees for consultation on the internal portal.





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Environment

Minimizing the company's environmental impact, developing ever more environmentally friendly products, and reviewing the company's activities. This is Honda's premise and it is based on this that the company has guided its activities.

In its long-term vision, creating a society with zero CO₂ emissions is one of the key guidelines of the company's sustainability strategy, which aims to achieve CO₂ neutrality in all products and corporate operations by 2050. All Honda subsidiaries around the world are committed to this policy.

To achieve this goal, the company works according to the Triple Action to Zero concept, which focuses on three areas:

CARBON NEUTRALITY: CO, emissions,

Zero emissions by 2050

To address issues related to climate change, Honda will work toward the goal of limiting global average temperature rise to 1.5°C above pre-industrial levels that prevailed before the Industrial Revolution, reducing CO₂ emissions from corporate activities and throughout the product life cycle.

CLEAN ENERGY: 100% use of carbon-free energy by 2050

To address energy issues, Honda will take a step beyond its traditional energy reduction initiative and intends to use clean energy in both product use and corporate activities;

RESOURCE CIRCULATION: 100% use of sustainable materials by 2050

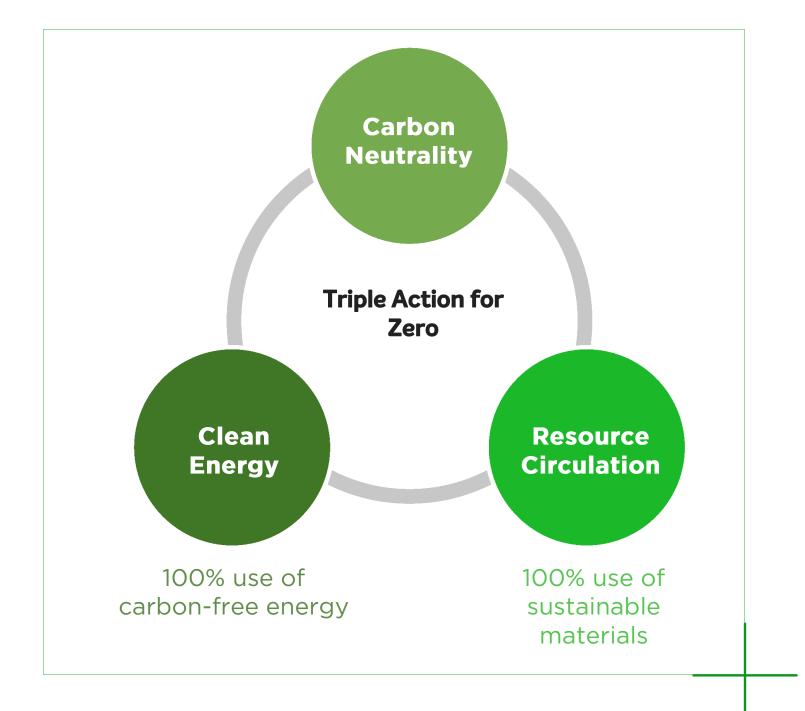
To improve the effective use of resources, Honda will conduct research on materials recycling, including battery reuse and recycling.

Beyond its initiative to reduce risks associated with resources and waste disposal, Honda has the additional challenge of developing products that use sustainable materials with zero environmental impact.

In addition, Honda works with the Green Factory concept, which is applied in all production facilities to manage waste, energy efficiency, the rational use of water, and the reduction of atmospheric emissions. Likewise, the concept is applied to logistics operations through Green Logistics, which aims to reduce packaging volumes and maximize transportation through floating warehouses.







Honda also has a Green Office, the objective of which is to engage employees in selective collection and the rational use of resources. The concept is also applied to the entire chain, encouraging dealers and suppliers to also be guided and evaluated by their environmental performance and extending the brand's commitment to the entire production chain.

Emissions [GRI 103-2, 103-3/305]

As previously mentioned, Honda has set a goal to be carbon neutral in its products and operations by 2050. This commitment guides the definition of targets in production and corporate activities, as well as in the emission levels of products and services. Improving the environmental performance of the brand's products is one of the most important initiatives towards realizing the vision of a zero-carbon society.

Globally, Honda is investing in improving the environmental performance of its internal combustion engines and in the development and marketing of new models with electrified propulsion technologies such as battery electric vehicles (BEV), hybrid electric vehicles (HEV), and hydrogen fuel cell vehicles (FCEV).

Honda's policy is to adopt the right technology in the right place at the right time. In this way, the company decides to implement the most appropriate type of motorization for each region, taking into account differences in public policies and regulations, energy mix, available infrastructure, and consumer market characteristics.

In Brazil, Honda continues to improve the environmental performance of its product line, both motorcycles and cars. The New City, New City Hatchback, and New HR-V models feature a 1.5 DI DOHC i-VTEC engine with Direct Injection, which combines high performance with low fuel consumption and reduced emissions, ensuring excellent driving performance while maintaining energy efficiency.

In terms of fuel consumption, the New City deserves special mention. According to the Brazilian Vehicle Labeling Program (PBEV), the New City has consumption in the city of 9.2/13.1 km/l (ethanol/gasoline) and, on the road, of 10.5/15.2 km/l respectively, the New City Hatchback recorded 9.1/13.3 and 10.5/14.8 km/l. With such numbers, both achieved an A rating on the PBEV, within their categories.



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Honda continues to improve the environmental performance of its product line

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Electrification

Honda has taken another important step in introducing electrified products in Brazil, launching the new Civic Advanced Hybrid in January 2023, which represents a technological and design leap forward. The Civic Advanced Hybrid is the company's second electrified model to launch in the country. The first was the Honda Accord in 2021, which received an updated version in Brazil in October 2023 as the Honda Accord Advanced Hybrid, which brings even more technology, safety, and highly efficient engines.

In addition, in February 2024, Honda launched the new generation of the imported SUV CR-V, which reached its sixth generation with the introduction of exclusive hybrid technology. The brand's flagship SUV, the CR-V Advanced Hybrid, is a benchmark for efficiency, dynamism, reliability, and cutting-edge technology focused on the safety and wellbeing of its users.

Honda's hybrid technology – e:HEV – features a unique system consisting of two electric motors (one generator and the other for propulsion) and an internal combustion engine, offering three possible operating modes: all-electric, hybrid, and combustion. Depending on driving conditions, the system automatically selects the operating mode that offers the best balance between performance and low fuel consumption.

Clean sources

Following Honda Motor's global guidelines, Honda's South American units have set themselves the goal of reducing their actual electricity consumption and analyzing the possibilities of diversifying their energy sources. The Honda Energy wind farm is the prime example of this commitment.

Reduction of GHG emissions [GRI 305-51

Compared to 2022, the volume of CO₂ emission reduction has increased considerably, with an emission reduction of 6,769.90 tCO_2 in its operations, taking into account the consumption of electricity and fuels (diesel, gasoline, LPG, natural gas and ethanol) from specific projects.



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Particularly noteworthy for this result are the projects at Moto Honda da Amazônia, which since April 2023 has been obtaining 100% of its electricity from renewable energy through the purchase of I-REC certificates, in line with the global goal of carbon neutrality by 2050.

Every year, Honda develops projects aimed at reducing CO2 emissions in its businesses. The 2023 result is also the result of projects such as the energy obtained from the solar park (HAR), the replacement of old equipment with new and more efficient equipment, and the replacement of lighting systems with LED systems.

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Flex technology on motorcycles

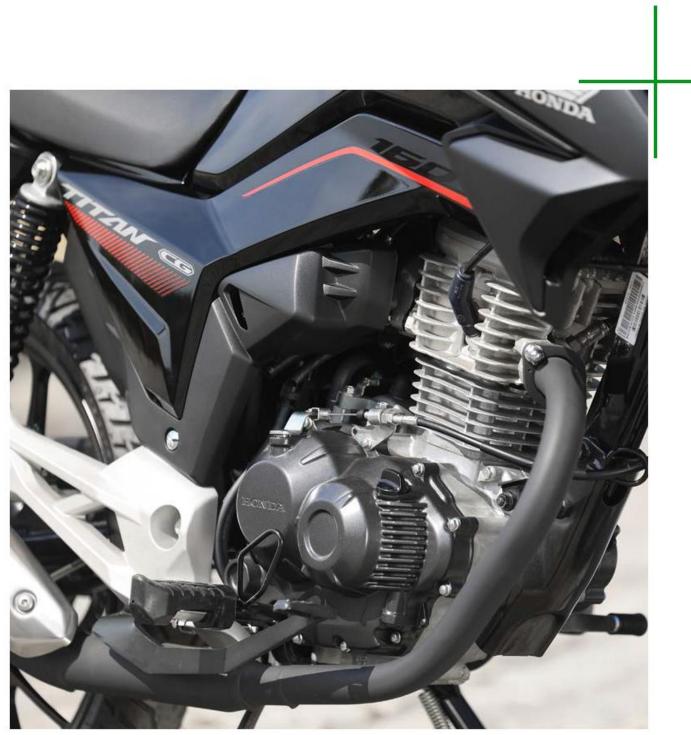
The constant technical evolution of motorcycles underlines the philosophy of environmental protection and a notable example is the FlexOne technology. An unprecedented initiative in the industry worldwide, it allowed motorcycles to use gasoline and/or ethanol in any ratio, maintaining operating characteristics and reference durability. Honda was a pioneer in introducing this important technological innovation to the market, which has been well received by Brazilians.

Developed in Japan with the participation of Brazilian engineers, the project aimed to create an engine with the least possible impact on the environment. The FlexOne technology was developed specifically for the Brazilian market and launched in the country with the CG 150 Titan Mix.

It is currently available on eight motorcycles: Biz 125, CB 300F Twister, CG 160 Titan, CG 160 Fan, CG 160 Cargo, NXR 160 Bros, XRE 190, and Sahara 300, representing about 60% of the volume produced annually.

Since 2009, when the technology was introduced, more than 8 million FlexOne units have rolled off the assembly line at the

More than 8 million FlexOne units produced by Honda since 2009





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Manaus (AM) plant. Year after year, the domestic motorcycle has gained in robustness, efficiency, and economy, becoming a product recognized worldwide for its very high quality.

In the early 2000s, with the implementation of the Program for Controlling Air Pollution from Motorcycles and Similar Vehicles (Promot), targets were set for reducing pollutant emissions, leading to gradual alignment with the most stringent international standards.

The fifth phase of Promot, which came into force in January 2023, aims to adapt to the Euro 5 standard, a decisive step towards integrating domestic motorcycles into global trade chains.

In this sense. Moto Honda is in line with the recommendations and guidelines of the standard to reduce emissions. Ethanol is a natural, renewable fuel that is widely available in Brazil. In addition, during its growth, the sugar cane absorbs the carbon dioxide needed for photosynthesis from the atmosphere.

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Evolution of emission indicators

Direct and indirect greenhouse gas (GHG) emissions in tCO₂e

[GRI 305-1; 305-2]

In order to understand, quantify, and manage its emissions, Honda uses an international, standardized methodology called the GHG Protocol and participates annually in the Brazilian GHG Protocol Program by publishing the Greenhouse Gas Emissions Inventories of its units in Brazil (HDA and HAB).



2022 **27.715,84** tCO₂e

2023 29.456,03 tco,e

The methodology used for this calculation was the same as that of the GHG Protocol/IPCC Tool.



When analyzing Honda South America's emissions, there is an increase in scope 1 emissions, mainly due to increased production at all units of Moto Honda da Amazônia, Honda da Argentina and Honda Automóveis do Brasil.

The largest contribution to the result was made by natural gas and gasoline. Natural gas increased by around 8.5% compared to 2022, mainly related to the increase in automobile production at Honda Automóveis do Brasil, and 10% in the motorcycle production at Moto Honda da Amazônia, Honda Selva del Peru and Honda Argentina (comparing 2023 with 2022).

When analyzing the energy consumption per unit produced, it is evident that the processes have maintained practically the same efficiency in terms of natural gas consumption (on average 0.02 t CO2/unit).



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** Scope 2 direct GHG emissions consist of the sum of emissions from the consumption of electricity of units over which Honda South America has operational control (HAB Sumaré, HAB Itirapina, HSF, HDA, HAR, HDP, HSP, HMDC) from January 1, 2022 to December 31, 2023.

tCO₂e

The methodology used for this calculation was the same as that of the GHG Protocol/IPCC Tool.

With regard to scope 2, Honda units have been seeking to increase the share of renewable energies in their energy mix. Thus, they have implemented new alternatives, such as the purchase of I-RECs certificates and the purchase of energy from renewable sources on the free market.

As an example, in 2022 Honda da Argentina signed a partnership with the YPF company to supply the factory in Campana, Buenos Aires province, with renewable energy for a period of five years, which will cover 100% of its electricity demand.

YPF Luz supplies renewable energy from the Zonda solar park and covers 100% of the electricity needs of the Honda plant in Argentina.

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In addition, since April 2023, Moto Honda da Amazônia has achieved 100% neutralization of its electricity consumption through the purchase of renewable energy certificates (I-REC) and the purchase of energy from renewable sources on the free market.

These and other measures are in line with the company's global objective of achieving carbon neutrality by 2050 for all the company's products and activities.

tCO,e

^{*} Scope 1 direct GHG emissions consist of the sum of emissions from fuel consumption (diesel, gasoline, ethanol, natural gas, LPG) of the Honda South America units (HAB Sumaré, HAB Itirapina, HDA, HAR, HDP, HSP, HSF, HMDC) in the period from January 1, 2023 to December 31, 2023.

GHG Emissions

Intensity of greenhouse gas (GHG) emissions

[GRI 305-4]

To calculate the intensity of the greenhouse gas emissions, the CO₂ emissions of Scopes 1 and 2 of the plants are added and the result is then divided by the number of units produced in the period from January 1, 2023 to December 31, 2023 in the Honda South America production plants (HAB Sumaré, HAB Itirapina, HDA, HAR, HSP).

Despite an increase in production activity in Honda units in South America in 2023, there was a decrease in GHG emissions last year due to the purchase

of renewable electric energy by Moto Honda da Amazônia and Honda da Argentina.

In addition, Honda plants in South America are always seeking to promote improvements in the use of their fuels, for example with projects to reduce consumption through the replacement of technologies and/or the search for more sustainable fuels (biogas, ethanol etc.).

Therefore. Honda South America continues in line with the company's global policies and aims to be carbon neutral by 2050.



[GRI 305-7]

In 2023, 1,209.27 tons of VOC (Volatile Organic Compound) were emitted. This is a decrease compared to 2022, due to the improvement and automation of painting processes and the closure of painting lines with outdated technology at Moto Honda da Amazônia, which resulted in a decrease in the consumption of solvent-based products and,

EMISSIONS VOLUME	2022	2023
NOx	(-)	(-)
SOx	(-)	(-)
Persistent organic pollutants (POP)	(-)	(-)
Volatile Organic Compounds (VOC)	1,500.79 tons	1,209.27 tons
Hazardous air pollutants (HAP)	(-)	(-)
Particulate matter (PM)	(-)	(-)
Other categories (if applicable)	(-)	(-)

44

NOx, SOx and other significant atmospheric emissions

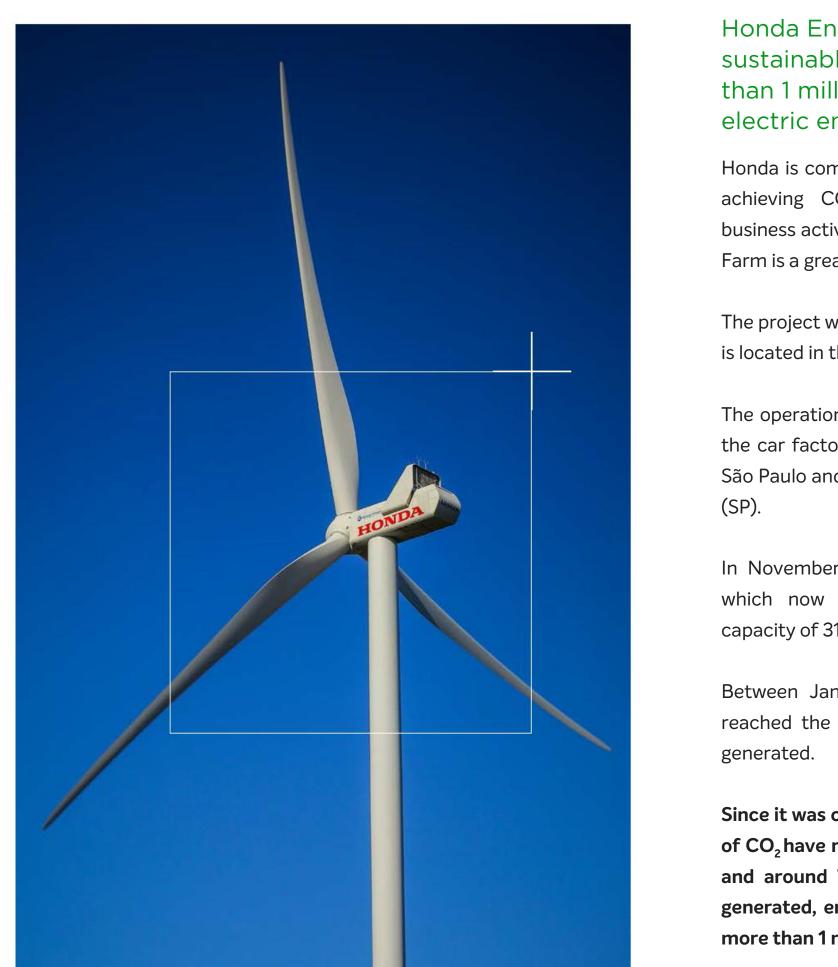
consequently, in the emissions of Volatile Organic Compounds.

To estimate this amount emitted by Honda South America units, 65% of the total value of solvent-based products (paints, varnishes, primers, catalysts, solvents etc.) purchased during the period in question is taken into account.

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O2 MESSAGE FROM MANAGEMENT

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Honda Energy Wind Farm: sustainable production of more than 1 million cars with clean electric energy

Honda is committed to achieving the global goal of achieving CO_2 neutrality in its products and business activities by 2050. The Honda Energy Wind Farm is a great example of this.

The project was inaugurated in November 2014 and is located in the city of Xangri-Lá (RS).

The operation covers the entire electricity needs of the car factories in the countryside of the state of São Paulo and the administrative office in São Paulo

In November 2020, Honda expanded its venture, which now has ten turbines and an installed capacity of 31.7 megawatts (MW).

Between January and December 2023, the park reached the milestone of 75,000 MWh of energy

Since it was commissioned, more than 47,000 tons of CO₂ have not been emitted into the atmosphere and around 720,000 MWh of energy have been generated, enabling the sustainable production of more than 1 million cars with clean electricity.

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The project has generated more than 720,000 MWh of clean electricity, enabling the sustainable production of more than 1 million automobiles.





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Wind Farm

Located in the city of Xangri-Lá (RS), the wind farm produces clean energy for the production facilities in Sumaré and Itirapina, as well as an office in the state of São Paulo. As a result, the company is self-sufficient in the production of clean and renewable electrical energy for automotive production and also contributes to environmental protection

Eco-efficiency of operations

[GRI 103-2, 103-3/302-1]

Honda conducts regular assessments of its facilities, always prioritizing the use of natural light and other environmentally friendly resources. Environmental indicators are monitored and analyzed monthly by the planning and environmental management areas of the plants and, in cases where consumption is found to deviate sharply from established targets, PDCA (Plan, Do, Check and Act) analyses are conducted to identify causes and establish preventive and corrective actions.

To ensure standardized reporting and analysis across Honda units, energy values are converted to gigajoules (GJ) using factors proposed by the GHG Protocol Tool and aligned with IPCC (Intergovernmental Panel on Climate Change) premises.

In 2023, there was an increase in total consumption of fuels, electricity and energy due to increased production activity at Honda South America's plants.

	2022	
Total consumption of non-renewable fuels (GJ)	478.598,07	510
Total consumption of renewable fuels (GJ)	13.508,77	12
Electricity consumption (GJ)	891.559,05	927
Total energy consumption (GJ)	1.383.665,89	1.45

The figures shown refer to the consumption of Honda South America's plants (HAB Sumaré, HAB Itirapina, HDA, HAR, HDP, HSP, HSF, HMDC) during the period from January 1, 2023 to December 31, 2023, in electricity; non-renewable fuels: diesel, gasoline, LPG, natural gas, CO₂; and renewable fuels: ethanol and biodiesel.

Energy Intensity Rate

[GRI 302-3]

The energy intensity rate recorded in 2023 by Honda South America's production units was 0.96 GJ/unit.

Honda South America is in line with the company's global policies and aims to be carbon neutral by 2050. Therefore, the goal is to reduce energy consumption per unit produced compared to the previous fiscal period.





2023

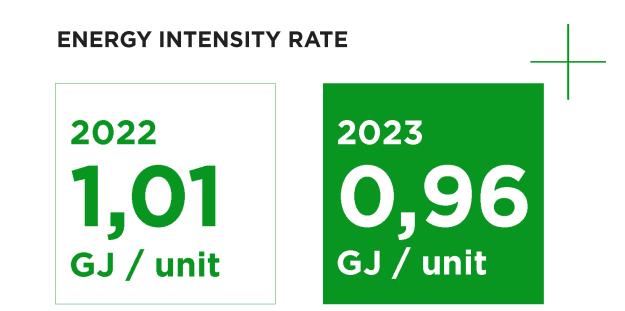
10.412.88

12.860,62

27.544.30

450.817,81

Honda South America is in line with the company's global policies and aims to be carbon neutral by 2050



The calculation of this indicator takes into account the consumption of electricity and fuels such as diesel, biodiesel, gasoline, ethanol, LPG, natural gas, and CO2 for the period from January 1, 2023 to December 31, 2023 at Honda South America's production units (HAB Sumaré, HAB Itirapina, HDA, HAR, HSP).

Reduction in energy consumption • GRI 302-4 •

2022 2023 **1.729,91**_{GJ} **91,24** GJ

The result of the reduction is the sum of the reductions of all projects implemented in the Honda South America production units. Conversion basis for GJ - GHG Protocol / IPCC Tool.

In 2023, there was a lower decrease in GJ compared to 2022, due to the decrease in projects executed.

Despite this result, Honda units in South America continued to implement projects that have led to results, such as the replacement of inefficient equipment, the establishment of environmental committees, and awareness campaigns.

Following Honda Motor's global guidelines, Honda's South American units have set themselves the goal of reducing their actual electricity consumption and analyzing the possibilities of diversifying their energy sources.

The Honda Energy wind farm is an example of this management. This initiative, and the efforts of the Honda Argentina and Moto Honda da Amazônia units to obtain part of their electricity from renewable sources such as solar energy parks, mean that Honda South America now obtains around 81% of its electricity from clean sources.

Rational use of water [GRI 103-2, 103-3, 303-1]

In order to establish a balanced relationship with the environment and the use of natural resources. Honda maintains the best practices in the sector and follows all regulations applicable to its activities.

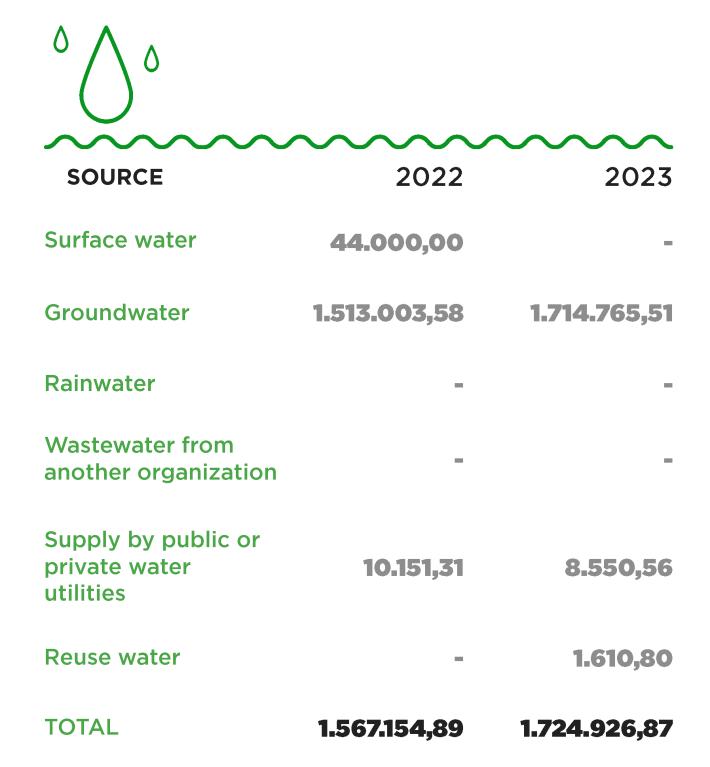
With regard to water consumption, Honda units strive to optimize the use of this resource and implement the best wastewater treatment solutions.

Water consumption increased in 2023 due to the increase in production activity in the units Moto Honda da Amazônia, Honda Automóveis do Brasil and Honda da Argentina. If we compare the volume of water consumption with the volume of production, we see a proportional consumption.

In addition, since 2021, Moto Honda da Amazônia has restructured its internal water measurement system, introducing sectoral measurement and correcting deviations, which may lead to an increase compared to other years. **The improvement of the** units is crucial to make production processes more efficient, since once measured it is possible to identify waste and formulate strategies to increasingly improve the production chain in line the assumptions with and long-term environmental strategies.

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Through continuous improvement projects, such as the reuse of water in some production processes, the replacement of systems, and the maintenance of equipment, Honda aims to reduce water consumption and avoid waste.

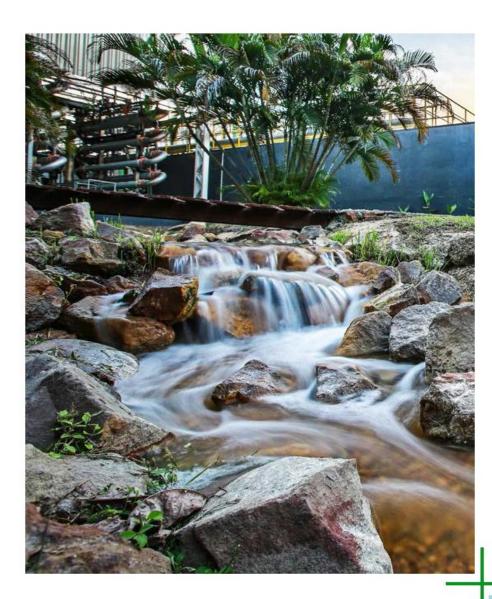


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Honda's measures to protect sources and use water wisely

At its motorcycle plant in Manaus (AM), Honda uses rainwater in the toilets, saving an average of 800,000 liters/month, equivalent to the daily consumption of 230 people.

The company's sinks are equipped with automatic shut-off taps and water flow reducers that help reduce consumption by around 70%. In addition, the water produced during compressed air generation is collected in a cistern and reused to cool the production processes, resulting in savings of around 700,000 liters per year.



The Moto Honda da Amazônia Wastewater Treatment Plant (WWTP) is considered one of Honda's most modern plants in South America, treating 1,722 m³ of wastewater per day with a capacity of up to 2,500 m^3/day .

environment.

Moto Honda's Wastewater Treatment Plant in Manaus is considered one of the most modern in Latin America among the company's units



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After water has been used in production processes, dining areas, and toilets, it goes through a thorough purification process before being released back into the

In this treatment process, the chemical elements in the water are separated, fed into the biological treatment tank,

where they are combined with the activated sludge resulting from the treatment to remove organic pollutants.

Then, the water that has undergone the disinfection process is fed into the stabilization pond.

Part of the final treated wastewater is reused for garden irrigation, in industrial processes to clean parts, and to clean the plant; the other part is returned to nature, contributing to the preservation of the stream ecosystem.

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Waste management and recycling

[GRI 103-2, 103-3, 306; 306-2]

Honda applies in all its operations the concept of 3Rs: Reduce, Reuse and Recycle. In this way, the company manages waste from its activities and focus its efforts on improving production processes with the development of new technologies aimed at reducing, reusing and recycling.

which is mainly due to the increase in production activity. Looking at the intensity of waste generation per unit produced, South America has seen a 4.3% decrease in waste generation per unit produced.

Honda is a company committed to reducing and mitigating the impact of its activities on the environment. All its plants in South America promote selective collection, develop projects aimed at reducing and eliminating waste generated by its activities and promote improvement in the management of waste generated in production processes, such as the application of the TWM concept (acronym for "Total Waste Management "). It is worth remembering that the HDA, HAB Sumaré and Itirapina plants are already zero landfill companies.

In addition, there has been a considerable increase in more sustainable processes for non-hazardous waste, such as recycling and composting, strengthening the concept of "Resource Circulation", one of the focus areas of Triple Action for Zero.

HAZARDOUS WASTE

Recycling

Recovery

Incineration

Landfill

Other (specify) – incorporation

Other (specify) - coprocessing

NON-HAZARDOUS WASTE

Reuse

Recycling

Composting

Incineration

Landfill

Other (specify) - coprocessing

Other (specify) - ultrafiltration

TOTAL VOLUME

< 50 >



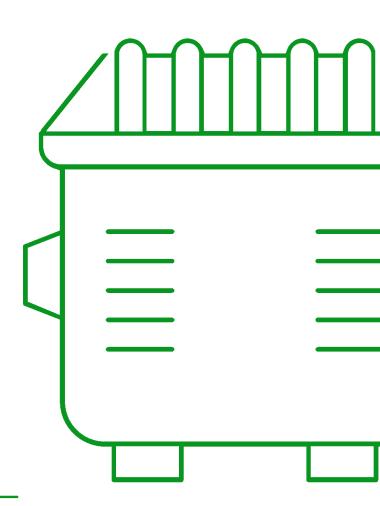


2023 (t)	2022 (t)
479,00	680,77
0	0
3.304,04	2.854,32
0	0
0	0
182,61	475,68

2023 (t)	2022 (t)
0	Ο
43.195,03	37.304,13
355,46	206,76
6.670,39	9.598,28
616,38	669,26
1.036,49	1.168,58
0	0
55.839,39	52.957,77

Honda is committed

to reducing and mitigating the impact of its activities on the environment



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Composting

Leftover food is not waste. It is possible to transform what was left in the dish into fertilizer, through the composting process. This is what the Honda Automóveis plant in Sumaré has been doing since it opened its Internal Composting Center, reducing the emission of carbon dioxide in the logistics chain involved in the collection and disposal of more than 120 tons of this type of waste per year. This is yet another initiative by Honda in favor of sustainability.



Composting and cabotage are examples of more sustainable actions



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14.6 tons of organic fertilizer were produced by Honda< and used in the company's green areas



In its logistics system, Moto Honda prioritizes the use of efficient modes of transport, guaranteeing not only punctuality and safety, but also the lowest possible environmental impact, from the transportation of inputs to the factory in Manaus to the distribution of its products to its wide network of dealerships.

As an example, the company uses cabotage as the main means of supplying the factory in Manaus. In 2023, Moto Honda da Amazônia transported 3,764 containers of parts, supplies and returnable racks in this mode, resulting in a reduction in emissions of more than 12,000 tons of CO_2 (compared to road transportation, considering the GHG Protocol calculation basis).

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Biodiversity [GRI 304-1]

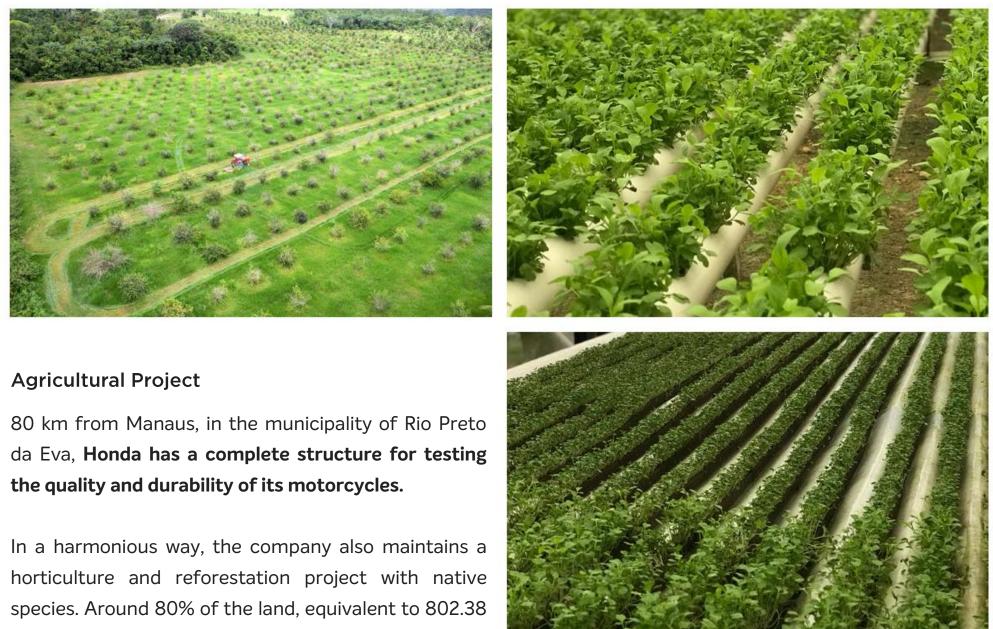
Private Natural Heritage Reserve (RPPN)

To contribute to the preservation of biodiversity in the Amazon region, Honda has been committed to maintaining a Private Natural Heritage Reserve (RPPN) since 2006, located on the urban perimeter of Manaus (AM).

This type of conservation is part of a voluntary commitment to preserve nature and the balance of the local ecosystem by protecting water resources, managing natural resources and maintaining climatic balances, among other environmental contributions.

Considered an urban forest fragment of secondary forest, located on the banks of the Igarapé do Mindu, the reserve maintained by Honda is home to a great biodiversity of species of Amazonian flora and fauna in an extension of 16 hectares of forest, a space equivalent to 17 soccer fields.

Around 140 forest tree species have been preserved thanks to this initiative, including kapok, laurel, angelim and ucuúba, as well as native animal species., such as the endangered Sauim de Coleira.



hectares, is kept as a legal reserve, a rural property to be maintained with native vegetation, where and andiroba are cultivated.

The Agricultural Project, inaugurated in 2003, aims Mamãe Margarida and the Cancer Support Group to plant fruit trees such as coconuts, pupunha, (GACC). acerola, lemons, papaya and bananas, as well as lettuce and arugula, which supply the factory's Since the start of the project in 2003, more than 144.3 **restaurants and organizations that care for needy** tons of food have been donated. children and the elderly.

Three springs are preserved in the **Agricultural Project** and another three in the Private Natural Heritage Reserve



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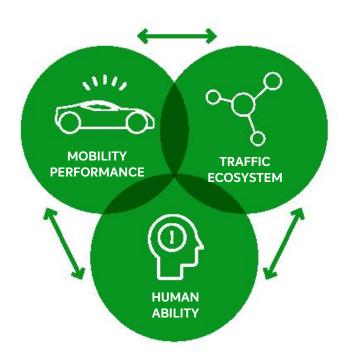
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endangered species such as mahogany, rosewood, ipê A large part of the fruit and vegetables grown are donated to social institutions, supplementing people's healthy diet, such as the Moacir Alves Shelter, Casa

Safety

Transit safety is an essential commitment for Honda, and an indispensable condition for mobility.

For Honda, accident safety measures must combine three elements: Human Skill (awareness-raising activities), Mobility Performance (technological develop- ment) and Traffic Ecosystem (collaboration with third parties and development of systems/services).



In Brazil, the brand's operations are focused on two main dimensions. Firstly, the company develops advanced and innovative technologies, improving the characteristics of its products so that they are increasingly safe for customers. In the second pillar, there are educational and awareness actions, aimed at strengthening the safe behavior of the main transit agents.

Product safety

Motorcycles

In the motorcycle segment, an important milestone is the implementation of CBS (Combined Brake System) or ABS (Anti Lock Brake System) brake technology on 100% of the motorcycles produced in the country.

CBS, an innovative technology developed by Honda, consists of a hydraulic/mechanical system that acts on the motorcycle's brakes to evenly distribute braking between the rear and front wheels, ensuring greater braking stability for the rider.

ABS is an electronic system that prevents the wheel from locking when braking hard and on low-grip surfaces.

In addition to brake systems, Honda invests in the development of advanced technologies such as traction and stability controls, electronic suspension, assisted and sliding clutch, electronic accelerator, anti-wheelie system and traction control, in addition to connectivity and even airbags, that are implemented according to the strategy of each product.

Finally, the company is continuously working on its projects to improve the motorcycle's control parameters and the chassis/suspension set, which allow for safer cycling.

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Sahara 300: an iconic and safer motorcycle

In 2023, Honda introduced the new Sahara 300 to the market, a motorcycle that carries on the legacy of one of the most iconic bikes of the 1990s, the NX 350 Sahara.

The new version combines the versatility of the legendary model of yesteryear with the latest technology, with a 300cc engine, new design, six-speed gearbox, genuine branded accessories and USB-C input. In addition, the model brings new technologies that provide more safety for the rider.

ESS

The Sahara 300 comes with the ESS - Emergency Stop Sign – system, which automatically turns on the warning lights during sudden braking (above 50 Km/h). This technology is exclusive to the Sahara 300 in its segment, as the safety device was previously restricted to larger displacement models.

Slipper clutch

The inclusion of 6th gear was accompanied by a new clutch assistance system, which is of the assisted and sliding type. These improvements reduce the degree of effort required to operate the lever and the slipper clutch provides safety in the most extreme gear changes by preventing the rear wheel from losing grip.



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Automobiles

In the automobile segment, Honda has been introducing Honda SENSING in Brazil, a package of advanced safety and driver assistance technologies, which is available on all imported and domestic models* of the brand.

Honda SENSING takes images captured by a long-range, wide-view camera installed in the central and upper part of the windshield and expands the vehicle's ability to detect and avoid the risk of an accident.

Check out the functions of Honda SENSING:

ACC - Adaptive Cruise Control

Helps the driver maintain a safe distance from the vehicle detected in front. It has Low Speed Follow, which allows you to maintain the distance from the vehicle in front even at low speeds;

CMBS - Collision Mitigation Braking System - Activates

the brake when detecting a possible frontal collision, to mitigate accidents. It is capable of detecting and identifying pedestrians and vehicles traveling in the same or opposite direction. Bicycles and motorcycles can also be detected by the camera;

E

CITY

* on the New City and New City Hatchback models, Honda SENSING is available as standard on the Touring version.

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LKAS - Lane Keeping Assist System Detects the lanes and adjusts the direction to help the driver to keep the vehicle centered on the marking lines.

RDM - Road Departure Mitigation System Detects lane departure and adjusts steering to avoid accidents.

AHB - Automatic headlight adjustment Automatic night-time switching of the low and high beams of the headlights according to the situation.



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Safe transit

Centro Educacional de Trânsito Honda (CETH)

Honda believes that education, combined with product technology, is the key to a future free of accident. Thus, the company promotes transit safety activities in all the continents where it operates, carrying out actions according to the characteristics and transit situations of each country.

In Brazil, there are three units of the Honda Transit Educational Center (CETH), located in Indaiatuba (SP), Recife (PE) and Manaus (AM), which offer

practical and theoretical classes aimed at disseminating transit safety concepts and safe motorcycle riding.

In 2023, CETH Indaiatuba (SP) completed 25 years of operation. It was the first unit to open in Brazil, in March 1998, and consolidated the awarenessraising work that Honda had been doing since the 1970s, with mobile courses in the main

Brazilian cities. Also in 2023, the Manaus Traffic Education Center completed 10 years of operation. These milestones demonstrate Honda's commitment to educational activities for traffic safety.

The project is also carried out at CETH units located in Argentina and Peru.

The Honda Traffic Education Centers offer free training to fleet owners from public and private companies, including the Military Police, Army, Fire Brigade and others.

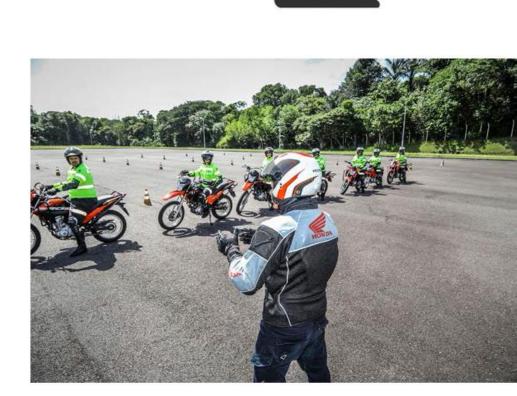
At the CETHs, theoretical training takes place in the classroom and provides motorcyclists with important information about riding in the most varied traffic situations. Secondly, the students put their classroom learning into practice on the tracks at the units.

In 2023, more than 4,400 people were trained in practical courses on safe driving and more than 17,000 people attended CETH lectures. In addition, on social networks, more than 21 million people were impacted with relevant publications on the subject. Among them, the "Ambassador in Command" web series stands out, in which brand ambassadors give tips on safe riding. Since CETH began its activities in 1998, more than 500,000 people have been impacted by the initiative.

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Centro Educacional de Trânsito Honda

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Partnership with the dealer network

With the aim of promoting the theme of safe traffic for motorcyclists, Honda, through the activities of the Honda Traffic Education Center (CETH), promoted an incentive campaign with the motorcycle dealership network throughout the country.

The initiative engaged the dealer network to carry out Traffic Safety actions, thus making it possible to increase the number of people reached and maximize awareness and education for safer traffic. Among the activities promoted were the offering of safe driving courses, lectures to promote reflection on safe behavior in traffic, educational pit stops for motorcyclists, as well as actions involving children with Clubinho Honda. In all, more than 3,000 Traffic Safety actions were carried out by 163 dealership groups, impacting more than 171,000 people throughout Brazil.

The campaign, entitled Customer Safety Awards, reinforces how important the dealership network is for disseminating traffic safety concepts, as it has more than 1,100 points of sale throughout the country that can help promote educational activities in the five regions of Brazil.

Clubinho Honda

The Traffic Education Centers also offer educational activities for children. This is the "Clubinho Honda - Trânsito Amigo" (Little Honda Club - Friendly Traffic) project, which has been running since 1992 to promote fun activities that invite children aged 4 to 7 to learn about traffic safety in a light and entertaining way.

The CETHs also have the Cidade Mirim of Honda Clubhouse on their premises. The space, open to children from public and private schools, reproduces a city with the intention of teaching transit education concepts. On site, a mini-city is simulated, with elements such as a crosswalk, traffic lights, road signs and electric mini-vehicles so that children can learn the main traffic rules.

Clubinho Honda caters for children in public and private schools, increasing the reach of participants with regard to road safety concepts, by means of a children's movie and playful activities that portray the theme. 307 actions were carried out, impacting more than 65,000 children.





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The partnership between Honda and the Manaus Municipal Department of Education focused on disseminating traffic safety concepts completed one year in 2023, with positive results. In recognition of the more than 25,000 children who have received training in municipal schools in the Amazonian capital, the company presented them with a commemorative plaque highlighting the importance of valuing education.

The aim of the partnership, which is still active, is to present and disseminate traffic safety concepts to children who, as well as being pedestrians and passengers, are the drivers of the future. Children between the ages of 4 and 10, who attend the municipal school system in Manaus (AM), can take part in the classes and lectures developed by Moto Honda in schools, with the support of videos and teaching materials, which allow for a dynamic and engaging learning environment.



Recall

Respect for the individual is one of the principles governing Honda's operations worldwide. Based on this, the company carries out its recall campaigns throughout the country, free of charge and with the support of its solid network of dealerships. The company seeks to recall customers for repairs with transparency and agility.

Mega recall of Takata airbags

The Takata's airbag recall is the largest in the history of the automobile industry in Brazil. Since July 2010, Honda has been calling on its customers to repair the defective Takata airbag inflator and, as of the closing of this report, has carried out 17 recall campaigns for Takata airbag inflators in self-driving cars and 2 campaigns for the GoldWing motorcycle.

[GRI 103-3/416, 416-1]

Considering the campaigns announced until December 2023, there are 943,361 vehicles in need of recall. In terms of replacing driver and/or passenger side inflators, there are a total of 1,611,781 Takata inflators to be replaced.

Based on the closing date of December 2023, 1,377,091 Takata airbag inflators were replaced. In addition, 66,585 inflators were identified in

vehicles that were already scrapped, out of circulation and to dealerships to carry out periodic servicing and/or repairs, making it difficult to update the data in Honda's temporarily unavailable for repair, such as stolen vehicles, totaling a service rate of 89.6%. In this period, Honda has records. recorded 64 confirmed cases of abnormal rupture of the In this sense, Honda spares no effort to reach these Takata airbag inflator, providing full support to customers.

Honda has adopted a series of measures to increase communication with all owners whose vehicles have a recalcitrance defect and to raise awareness of the urgency of the repair.

It's common for cars to change owners over time, but new owners don't always return to

On a recurring basis, the company has carried out the following actions:

- Digital media campaigns;
- Providing videos with real testimonials from affected customers on the brand's website www.honda.com.br/recall;
- Partnership with SENATRAN for sending letters to customers and notification via the Carteira Digital de Trânsito application, reminding them of the need to carry out the recall;

- customers, through campaigns and actions such as advertising pieces aimed at this consumer profile, stickers on Genuine Parts packaging, personalized message letters, among other initiatives.

Aware of the seriousness of the Takata air bag inflator recall, Honda is committed to initiatives to accelerate the campaign's response rate, acting in full compliance with current legislation.

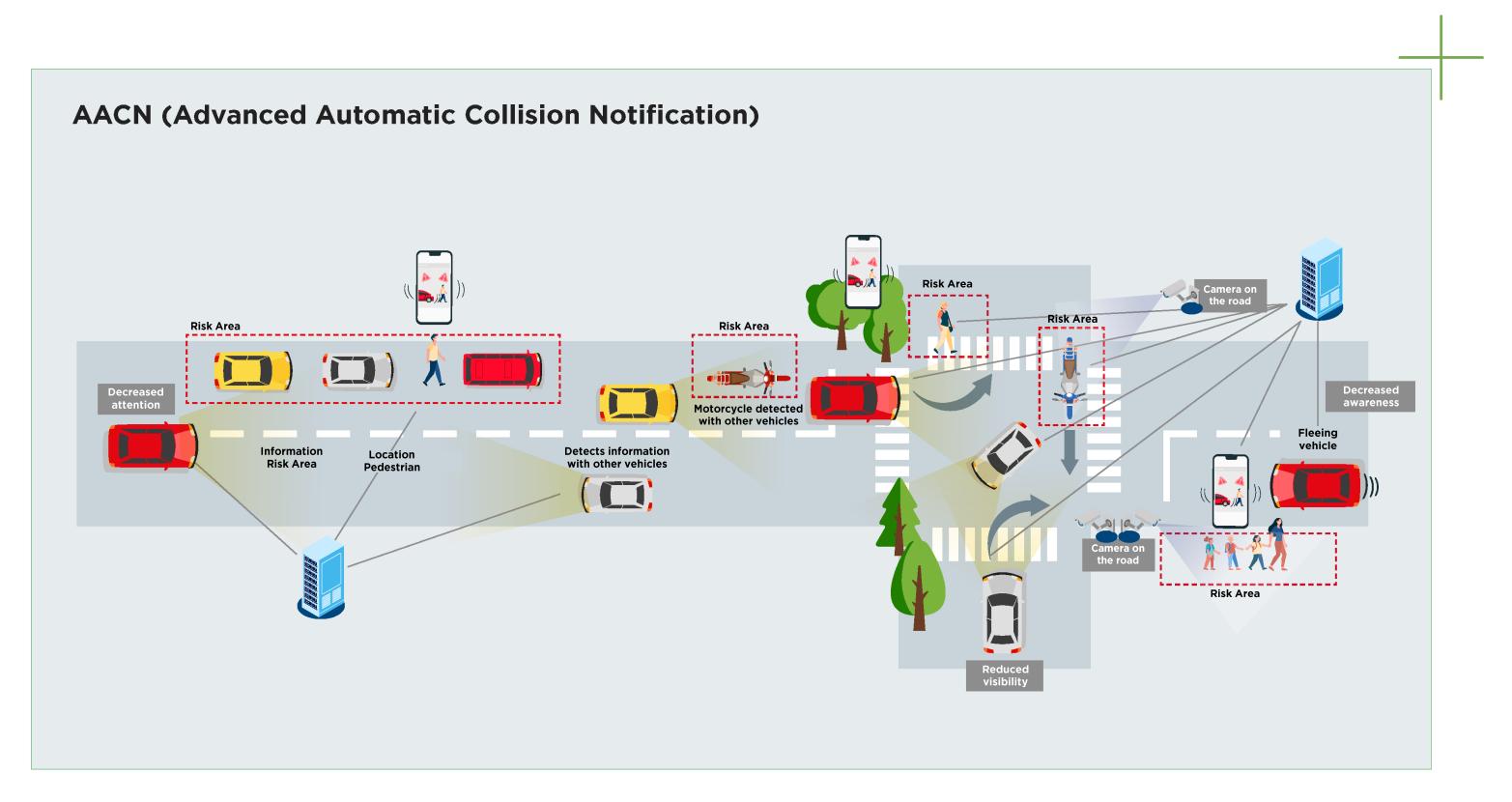
- Active and responsive call center for appointments and questions;
- Sending e-mails and SMS to customers registered in the company's database, using the myHonda CRM tool;
- Dissemination of communication items in box trucks.

The traffic ecosystem: systems and services

In Japan, Honda has been developing various technologies, including the implementation of a "SAFETY MAP", which consolidates some driving advice for accident-prone areas, for example places that require sudden lane changes, based on data analysis.

The system, known as AACN (Advanced Notification), Automatic Collision notifies cooperating fire automatically departments and hospitals of vehicles involved in accidents and uses connected vehicle technology to estimate the likelihood of fatalities and serious injuries in the event of accidents.

To this end, Honda wants to further advance its connected technologies, integrating all traffic participants, i.e. people and mobility vehicles, through telecommunications that can help predict risks and avoid accidents.





Quality

First, customer satisfaction

Offering the highest quality products at a fair price to exceed customer expectations is a fundamental principle that governs Honda's operations worldwide. This commitment can be seen in the words of the founder, Soichiro Honda, who stressed that "100% quality is not acceptable. Our efforts are applied to reach 120%."

The total quality concept adopted by the brand incorporates all dimensions of the business. Honda believes that the final product will only offer differentiated value to the customer if the entire operation is guided by the same principle, from design, development, supply chain management, production, sales, after-sales and administration. Thus, the concept of total quality is also extended to the entire chain, including suppliers of parts and raw materials, dealers and other partners.

The focus on customer satisfaction through the differentiated quality of products and services is one of the main competitive differentials that sustain the value of the Honda brand in the long term.

Product quality recognized by the customer

Customer satisfaction with products sold in Brazil is a key indicator for evaluating the company's quality and performance.

Honda continually invests in surveys to identify the level of customer satisfaction with the brand's products and services, leading to initiatives aimed at continuous improvement and the development of new solutions.

Likewise, Honda is attentive to surveys, assessments and awards conducted by third parties that allow the company to obtain recognition of its strengths and improvement points.





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Honda focuses on customer satisfaction and product quality



AWARDS

Honda Automóveis do Brasil

In 2023, Honda Automóveis won important awards in the sector, including:



was featured in:



New HR-V Grand Champion "Best Resale Value 2023" by AutoInforme





New HR-V Elected "Brazil's most reliable car" by Exame





New City Sedan EX

1st place in Best Buy by Quatro Rodas (cars up to 120,000)







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Among the national two-wheel segment awards, Honda Motos

Prêmio Moto De Ouro

Award promoted by Motociclismo magazine, in which Honda won in the Cub category, with the Biz 125; City category with the CB 500F model and Touring category with the GL 1800 Goldwing.











Moto Do Ano

Duas Rodas magazine held the "Motorcycle of the Year" awards and Honda won in the Street up to 400cc category with the CB 300F Twister and the Touring category with the GL 1800 Goldwing.

Prêmio Mobilidade Estadão

Promoted by O Estado de São Paulo newspaper, Honda won in the following categories: Best Urban Motorcycle (CB 300F Twister), Best Road Motorcycle (CRF 1100L Africa Twin) and Best MotoMotorcycle (CRF 1100L Africa Twin)

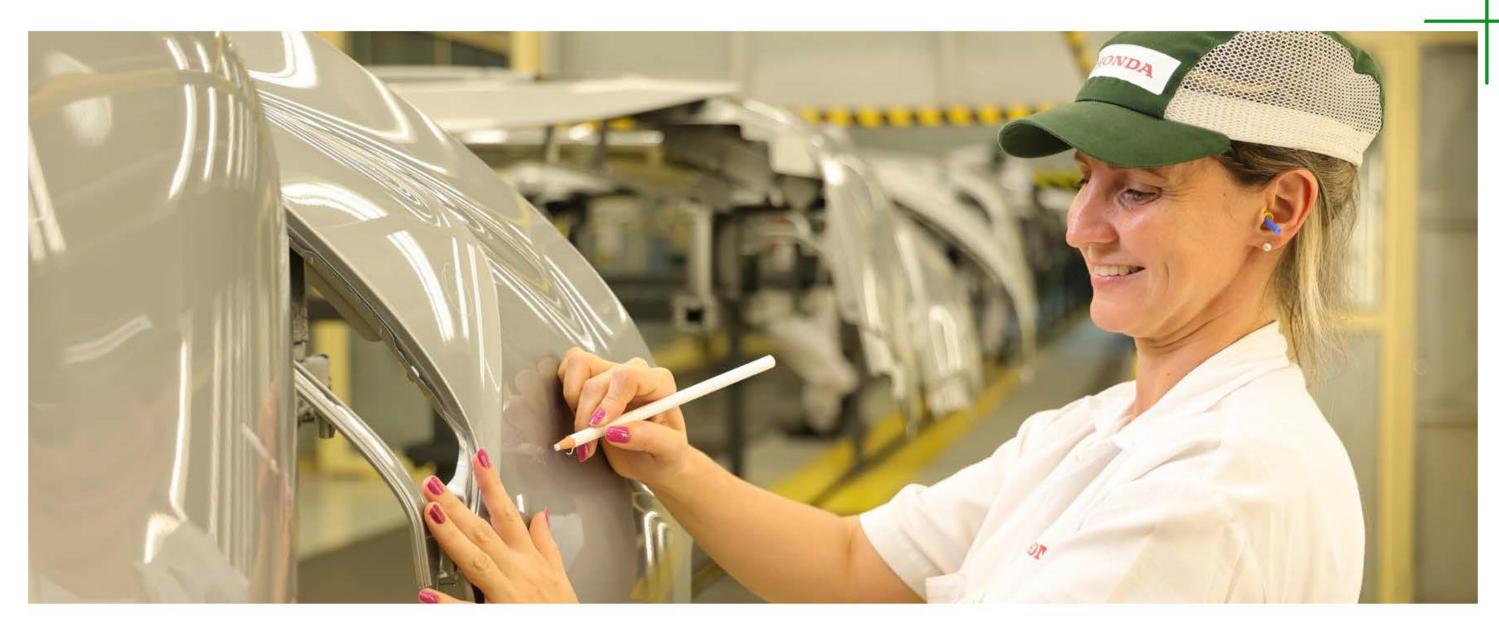
Quality management system

Honda has a global quality management system, the G-HQS, established in April 2005, consisting of a set of fundamental standards that support quality assurance and improvement activities in all of the Honda group's operations. The system aims to ensure quality not only in production activities, but also in other areas of the company.

Through G-HQS, Honda clearly defines the roles and responsibilities, standards and indicators for development, manufacturing, service, the purchasing and engineering areas to continuously improve process and product quality.

The G-HQS systematizes the knowledge acquired by Honda, independently, in the manufacturing

of quality products and in the prevention of potential problems. In addition to its own system, Honda also complies with ISO certification standards. Currently, four Honda facilities in South America have ISO 9001 certification (Moto Honda da Amazônia, Honda Automóveis Sumaré and Itirapina and Honda da Argentina).



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Honda has a global quality management system

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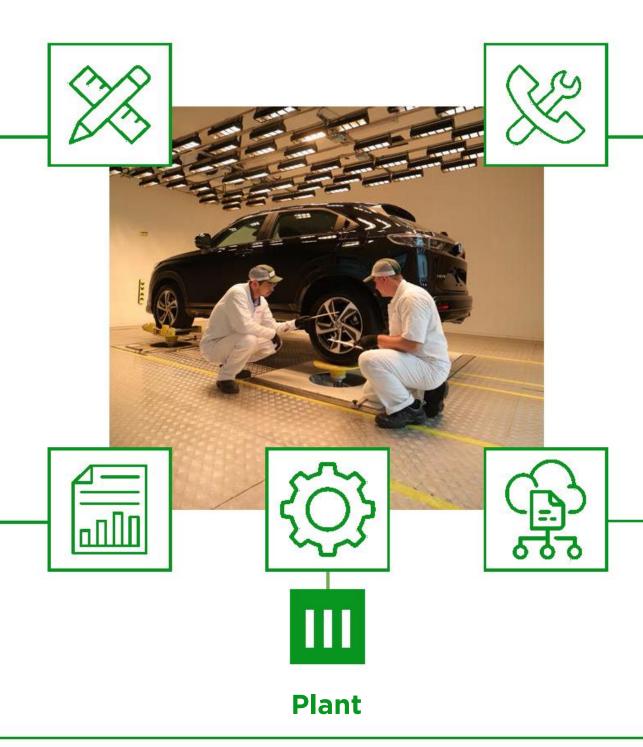
Honda Quality Cycle

Design and Development

Quality assurance is implemented from the initial phase, from product design, using the brand's experience in design and manufacturing to create projects that facilitate its production;

Production Preparation

Quality assurance extends to production processes through manufacturing controls that limit process variability;



In addition to developing designs that facilitate product manufacturing and implementing manufacturing controls that limit process variability, quality assurance conducts rigorous inspections of parts and vehicles, as well as ensuring that no damage occurs to products during transit;



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V

Sales and Services

Eventual quality issues in the market are detected through the after-sales service and dealt with by the dealerships, based on surveys and the collection of information from customers;

Quality Information Collection

Based on the information collected from customers and markets around the world, a quality improvement analysis is carried out (market quality improvement system).

HONDA

02 MESSAGE FROM MANAGEMENT

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Research & Development

For Honda, investing in research and development is essential for the innovation process.

In this sense, the Research and Development Center, located at the Automobile plant in Sumaré (SP), is strongly involved in initiatives to increase the nationalization rate of components, in technologies that are less harmful to the environment and adapted to the specific demands of countries in the region.

Within this same strategy, the Center for Development and Technology (CDT), located at the plant in Manaus (AM), works as a multidisciplinary technological center and has the mission of strengthening research and creating solutions for the needs of the South American market.

The plant has a product evaluation infrastructure, as well as a proving ground that simulates the most varied conditions of motorcycle use, engine test laboratories, gas emissions and durability.

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In both segments, resources and technical competence for research and development in Brazil, added to global knowledge in the areas of innovation, technology, energy management, robotics and artificial intelligence, guarantee Honda to lead the way in mobility.

The research and development area is also fundamental to guarantee the quality of the products, creating designs and projects that limit the variability of the manufacturing process.

Honda's engineers have access to a broad base of accumulated knowledge about procedures and techniques that help to avoid quality issues in joint development with suppliers and in production.

Efforts applied to achieve 120% quality

Supplier Management [GRI 102-9]

Honda South America seeks to work with suppliers recognized not only for their service capacity and quality of products and services, but also for their ethical behavior in the social and environmental spheres.

Thus, to be part of the company's supplier team, all companies undergo a selection process carried out in accordance with the guidelines defined global by the headquarters in Japan.

Honda's selection partner and management standard is defined by the QCDMEFS methodology (Quality, Cost, Management, Environment, Delivery, Finance and Safety).

Focusing on these dimensions, indicators and processes are established for the development and monitoring of suppliers, specifications for quality, such as efficiency, service, environmental human management, resources management, among others.

NUMBER OF SUPPLIERS

(Base Dec 31) [GRI 102-10]

Honda Automóveis ended 2023 with 153 suppliers of raw material parts, maintaining the total recorded in the previous period.

For Moto Honda da Amazônia, there was a variation in quantity, with 111 suppliers of raw material parts. There was no discontinuation of commercial relations with suppliers, but rather the deactivation of some manufacturing plants, with supplies now coming from a single unit, increasing business efficiency.



NHC-S – New Honda Circle Suppliers

Every year, Honda promotes a development program called NHC (New Honda Circle). Within it, employees from all areas and plants are invited to create working groups dedicated to identifying opportunities, developing and implementing innovation projects and improvements in processes and the work environment as a whole.

To encourage suppliers and engage them in its philosophy, Honda has developed the New Honda Circle Suppliers (NHC-S), which aims to encourage them to act within the concept of continuous improvement.

At Honda Automóveis do Brasil, 73 groups took part in the initiative. Of these, 12 groups were finalists and took part in the awards ceremony held in June 2023. The three winning companies were: first, LSL; second, Sumidenso; and in third place, Mangels.

At Moto Honda da Amazônia, the NHC Suppliers program took place face-toface with the participation of 72 supplier teams and included 4 winning teams, which worked on various issues of quality improvement and increased efficiency. Furthermore, in continuity with the Sustainability Program, the Manaus unit worked in partnership with suppliers and business partners and collected more than 70,000 items of cleaning and personal hygiene products to help institutions in Manaus and São Paulo.

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New Honda Circle Suppliers - NHC-S Environmental

Honda also annually applies the New Honda Circle Suppliers - NHC-S Environmental program, whose goal is to encourage its suppliers to eliminate energy waste. Partners are thus encouraged to improve the energy efficiency of their machines and equipment, reducing energy consumption and, consequently, CO_2 emissions.

In 2023, Honda Automóveis do Brasil had the participation of 31 suppliers who, together, stopped emitting 19,755 tons of CO₂ into the atmosphere through continuous improvement actions. Recognition for the best sustainability work was awarded to Mubea.

More than 19,000 tons of CO₂ will no longer be emitted in 2023 as a result of NHC-S Environmental's actions



Sustainability actions with suppliers

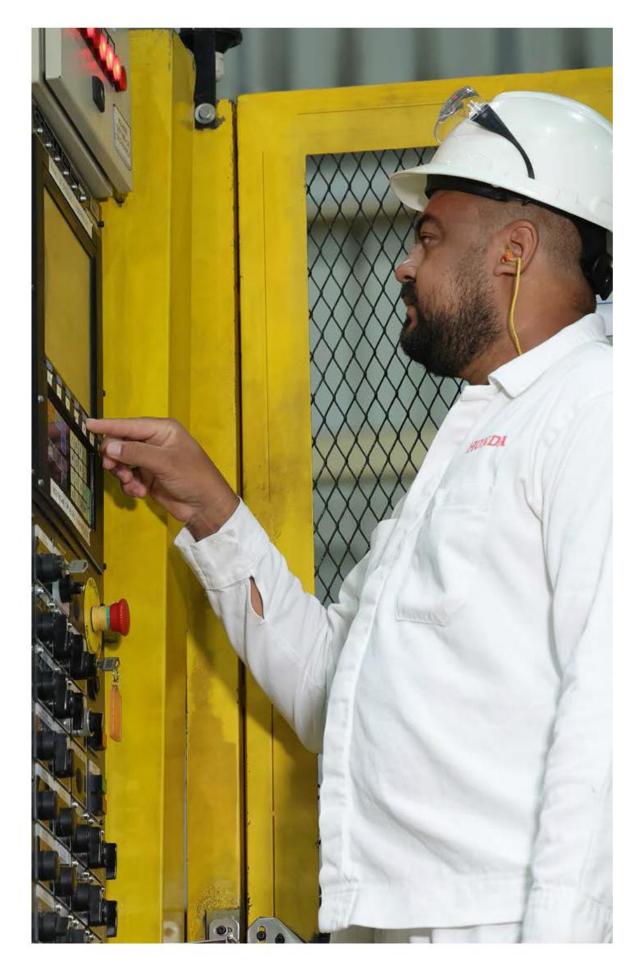
In 2023, Honda held a Sustainability Day with Moto Honda suppliers to present the company's Global Guideline on the subject, as well as the targets, in line with the Honda Philosophy. On the occasion, Honda's actions towards Triple Zero were presented: Carbon Neutrality, Resource Circulation and Clean Energy and reinforced on the commitment of suppliers through the signing of the Honda Supplier Sustainability Guideline, highlighting the importance of everyone's actions to achieve a sustainable supply chain.

Honda Automobiles' suppliers have been signatories to the Honda Supplier Sustainability Guideline since 2022.



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Quality in the production

process

Honda's production processes are developed using modern manufacturing technologies, which produce parts and components with high quality standards. In addition, rigorous intermediate inspections are applied, using high standards, to raise product quality even higher, always with a focus on the customer.

More than **197,000 customers** were able to express their opinions through Honda surveys

Relationship with customers

Honda aims to provide customers with positive experiences over time, at all points of contact with the brand. In this way, a relationship history is created that enables the customer to recognize the value of the brand, its qualities and differentials.

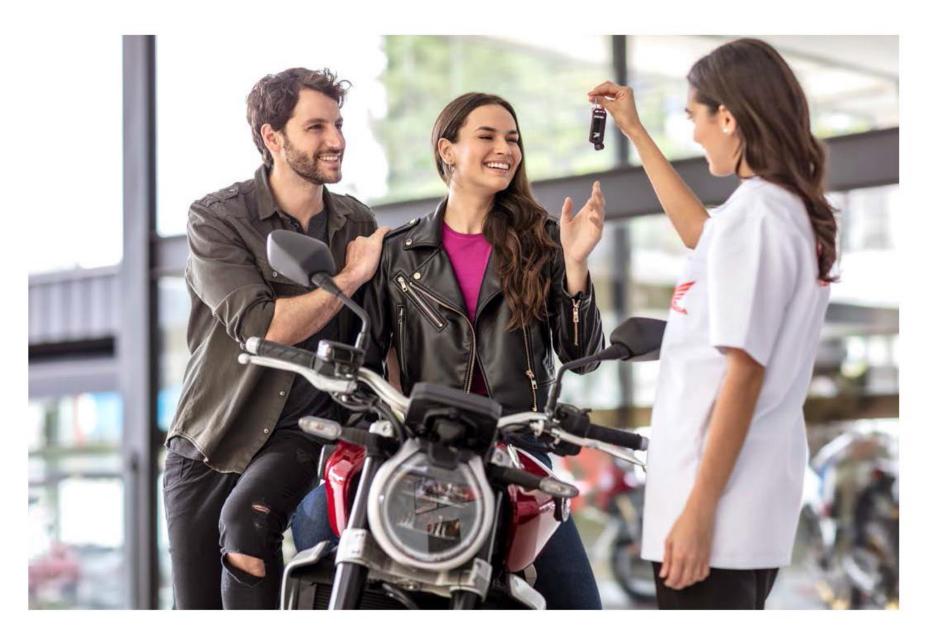
In this mission, one of Honda's main pillars in Brazil is its extensive dealer network.

Market Quality Center

Honda established an area, the Market Quality Center (MQC), to manage information about the quality of the product offered to the market.

The MOC aims to improve problem prevention, as well as to detect and resolve incidents quickly. The area gathers information on product quality from dealers throughout Brazil via the service department of the customer relations centers.

This information is shared with the areas of research and development, production and supplier management for technical evaluations that allow the identification of causes and implementation of countermeasures.



made up of 204 sales and service points for cars and more than 1,100 for motorcycles.

The dealer network is a fundamental partner that shares the same customer-oriented culture, offering personalized service from the first contact, product testing, sales negotiation, service provision and implementation of communication and relationship strategies.

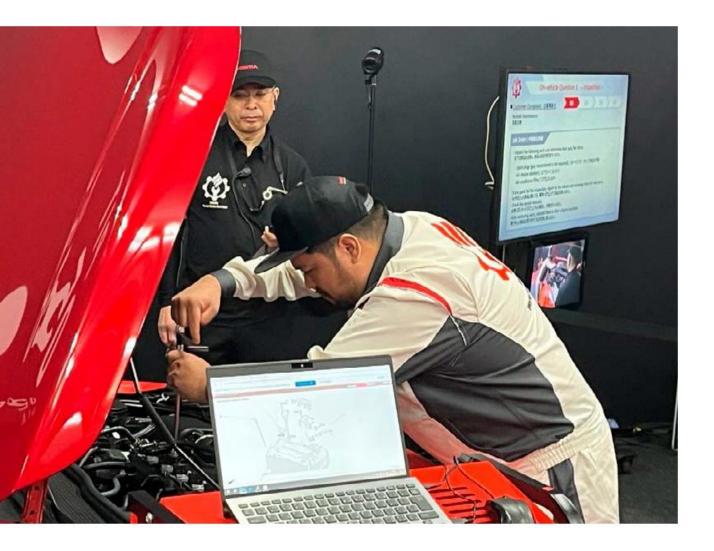
The management of the dealerships is closely monitored by Honda's consulting teams, through constant updates, providing both remote and faceto-face consulting, discussing and guiding the best joint actions with the network, based on satisfaction surveys about service, products and services offered.

In 2023, more than 197,000 customers were heard and were able to express their opinions through surveys conducted by the After-Sales area, contributing to the company's continuous improvement processes.

Training employees in the dealership network is another essential factor in guaranteeing positive customer experiences. In 2023, Honda applied more than 239,000 hours of technical and behavioral training, both distance and face-to-face, to the network's service and parts employees.

BEST QUALITY PROGRAM

The Best Quality program reached its 16th edition in 2023. The brand's initiative is aimed at training technicians, consultants and service and parts managers from its network of motorcycle and car dealerships. In addition to training, the Best Quality Program seeks to engage and motivate the thousands of professionals in the Dealer Network to improve their professional performance with a focus on and dedication to customer satisfaction.



The final assessment, which brought together 83 participants at the Training Center in Sumaré, consisted of practical tests of vehicle diagnostics, simulated service, as well as a written knowledge test and psychological analysis.

Since its launch in 2007, the program has already registered the participation of more than 132,000 employees from the dealership network throughout South America, which demonstrates the brand's commitment to ensuring the high quality of its After-Sales service.

In 2023, Honda South America was represented by its best after-sales professionals in two global competitions, promoted by Honda Motor in Japan.

For the automotive segment, the second edition of the World Skill Contest was held, with the aim of recognizing the best technician in the Honda dealership network worldwide in the automobile segment.

For the motorcycle segment, the novelty was the Global Technician Contest, the first contest focused on two wheels.

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In 2023, no cases of non-compliance with laws and/or voluntary codes were identified.

Honda acts in compliance with the **policies and** legal requirements in its marketing communication

Marketing Communication [GRI 417-3]

Marketing is an area focused on generating value for a business's product, service or brand. It is an important method of communication between organizations and customers and is subject to laws, codes and regulations.

- An organization is expected to use fair and responsible practices in its business and in its relationships with customers. Fair and responsible marketing avoids any misleading, false or discriminatory claims. Honda therefore acts in compliance with policies and legal requirements.

Digital Relationship

Thanks to a strong communication strategy through digital channels and its own CRM platform, called "myHonda", the company and its entire network of dealerships maintain a relationship with customers, over time, throughout the country, on the most diverse demands.

Online communication is guaranteed not only for current customers, who already have a history of relationship with the brand, but also for those who wish to purchase a Honda product or service for the first time.

By joining myHonda, customers and fans of the brand have access to content of interest, opportunities and special conditions, product and service information, as well as managing their contact details, communication preferences, among other options, in full compliance with the LGPD. In this way, Honda guarantees excellence in customer service also in the digital environment.



After-sales portal

With the aim of extending the brand's excellence to the digital environment, bringing more information to users in an easy and transparent way, since 2019, Honda customers have had new tools and functionalities on the after-sales website, such as consulting and scheduling revisions and the indicated periodicity for changing parts and components.

In addition, customers can check service and parts values, in addition to scheduling services, in the comfort of their homes.

Social Media

In order to maintain yet another important communication channel with the public, Honda is also present on social media, offering customer service and varied content about its products and services.











Honda Racing



In order to promote a healthy environment for sharing ideas and opinions on social media, Honda created the Term of Use for Social Media, which is available on its website and is visible to all users. The content brings guidelines that show the policies adopted by Honda in its work in the digital the governance pillar. Log check it environment, increasing in and out: https:/www.honda.com.br/redes-sociais/termos-de-uso

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The pages also present topics that constitute the pillars of the brand, such as transit safety, environment, motor sports, among others. Across all its official channels. Honda has more than 15 million followers in Brazil.



People

Honda believes in the Power of Dreams as a driving force to face challenges and undertake great achievements.

Thus, the company seeks to maintain an innovative work environment, capable of creating unique values for society and customers, where each employee can enjoy the true joy of creating, discussed on page 7 of this report.

The Human Resources policy is supported by the fundamental belief of respect for the individual, which must be through understood three pillars:

1. Valuing the initiative of each employee to realize ideas and aspirations;

2. Equality so that people are treated fairly, with equal chances;

3. The fundamental trust for the establishment of lasting relationships and for the formation of work teams.

It is based on this philosophy that Honda incorporated, in 2022, the Diversity theme into its materiality matrix (more information on page 12), under the material topic "People Management and Diversity", discussed later in this chapter.



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General Data [GRI 102-8, 103-2, 103-3/402]

Honda South America ended the year 2023 with 12,858 people in its permanent staff and 339 non-permanent. Each of these employees was able to share in this work environment, based on respect for human beings and which encourages achievement and professional development in the long term, in addition to receiving remuneration in line with the best practices in the market. With this philosophy, Honda manages its human capital and creates a corporate culture that provides a sustainable competitive advantage in the long term.

BY REGION

2022

North/Northeast -Brazil: Temporary: **523** Permanent: 6922

South/Southeast -**Brazil:**

Temporary: 40 Permanent: **3515**

Argentina: Temporary: **08** Permanent: 678

Chile:

Temporary: 05 Permanent: 81

Peru:

Temporary: 30 Permanent: 319

2023

North/Northeast -**Brazil:** Temporary: 243 Permanent: 8154

South/Southeast -**Brazil:** Temporary: 22

Permanent: **3625**

Argentina: Temporary: **41** Permanent: 683

Chile: Temporary: **05** Permanent: 81

Peru: Temporary: 28 Permanent: **315**

BY GENDER

Total number of employees by employment contract (permanent and

temporary)

Total number of employees by type of job (full-time and parttime)

Total number of employees by employment contract

(permanent and temporary)



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Honda's vision for Diversity

Diversity in the workplace refers to the plurality of characteristics among employees. It encompasses respect and acceptance of people through the recognition of differences and the uniqueness of each one, and may refer to gender, race, ethnicity, nationality, age, sexual orientation, disability, physical characteristic, religious belief, political perspective, social status among others.

An environment based on diversity tends to be more stimulating and flexible, which, added to the power of dreams, teamwork and the initiative of each employee, favors innovation and creativity.

Diversity and Inclusion [GRI 405-1]

Honda understands the topic of Diversity and Inclusion as of paramount importance for society, as greater equality promotes social stability and supports economic development, in addition to contributing to the company having access to a broader and more diversified view of the issues that surround it. The topic became a material topic of the company since 2022.

Respect for the Individual is the foundation of the Honda philosophy

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Honda incorporates the principles of Diversity in its values, mainly based on the concept of Respect for the individual, present in the Honda Philosophy. It is believed that each person is unique and has its own characteristics in the way of thinking, creating and dreaming and that this singularity must be respected.

This concept is based on three others: Initiative, Equality and Trust. These encourage not limiting oneself to preconceived ideas, recognizing and respecting individual differences, treating everyone fairly and offering equal opportunities to all.

This guarantees a stimulating, productive and positive environment, where everyone can contribute equally to the company's success and be recognized for their efforts.

Honda is committed to playing an active role in reviewing its operations and divisions in order to promote diversity and support equal opportunities, so as to propagate an inclusive culture throughout the company. These principles apply equally to the recruitment of people, career progression opportunities and remuneration policies.

Diversity and Inclusion Action Plan

1 - Creation of the Diversity Program at Honda South America

Honda values the practice of diversity-oriented actions and has therefore created the Diversity Program, which contains an action plan to:

- Recognize differences as a source of strengthening human potential, generating value for the organization and society;
- Promote mutual respect and equal opportunities through awareness-raising actions aimed at the effective application of the Honda Philosophy of Respect for the Individual;
- Ensure the promotion of the principle of equal opportunities in the areas of Recruitment and Selection, Employee Development and Career Management.

2 - Monitoring goals and indicators to increase Gender Equity in leadership positions

- The percentage of women in leadership South America reached 13.5% in 2023:
- The percentage of women on the *sho processes is also monitored;
- Quarterly follow-up with the company's targets;
- Increased hiring in the Young Talent Program more gender and racial diversity in the train last three years.

There is a long way to go towards ger historically, the automotive sector is predomir

	202	2022		22 2023		2023	
FUNCTIONAL CATEGORY	MALE	WOMEN	MALE	WOMEN			
Directors	18	0	19	1			
Managers and General Managers	176	14	184	19			
Supervisors	330	61	397	82			
Employees - Administrative	1996	716	3519	1091			
Employees - Plant	7427	733	6950	607			

DIVERSITY AND INCLUSION

O	3 - Awareness and training actions
)	Since 2021, Honda has been carrying out more intensive training on the subject for the company's leadership,
positions at Honda	 Including the following courses: Training on Inclusive Leadership, Diversity and Inclusion and Unconscious Biases for Senior Leadership (boards, vice-
nortlist for selection	presidencies and presidency);
board on diversity	 Unconscious Biases Training for Human Resources (HR) leaders and ESG general management;
ams, which resulted in ainee groups over the	Training of HR and Labor Relations teams in Diversity and Inclusion.
	Since 2022, Honda has sought to raise awareness and clarify doubts about Diversity and Inclusion in the training of new
nder equality, since, inantly male.	company managers.
	In 2023, an important step in the awareness and training actions was achieved with the application of the Diversity

Shortlist selection in stages, considering the list of candidates considered for interviews

* Professionals in leadership positions are considered to be those who exercise management and trust functions.

and Inclusion and Unconscious Bias Training for all levels of

leadership (general management, management, supervision

and leadership) of the entire organization, thus reaching

100% of Honda's leadership on this subject.

HONDA

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Employee Well-being and Safety

Occupational Health and Safety

[GRI 103-2, 103-3/403, 403-2]

"Without safety there is no production." Honda Founder Soichiro's phrase is still alive today and can be seen on posters around the plants and heard in the company's corridors. When it comes to preserving the health and safety of employees and third parties, Honda not only complies with current laws and the regulations of the sectors in which it operates, but also makes constant investments in actions aimed at increasing safety and promoting employee health.

Management of the Health and Safety area supports the company's strategic plan. In addition, all professionals at Honda are committed to accident prevention, with top management playing an important role in this process, supporting initiatives and providing resources for creation and implementation of preventive programs.

Accident and incident free environment

To anticipate possible risks and impacts that may be generated in its operations, the company uses methodologies and tools to map all existing activities. For each of the situations mapped, there are preventive procedures and solutions, which include raising awareness among professionals of the importance of always thinking and acting with everyone's safety in mind. Honda's goal is to achieve "zero accidents" in all production plants.

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Honda is always on the lookout for new tools and technologies to transmit safety information to all generations. An example of this commitment is the "daily safety pill" in which, right at the start of the working day and before starting production, employees receive instructions related to the safety of their activity.

Honda promotes a series of actions focused on increasing safety and promoting worker health.

In recent years, the rate of frequency and severity of accidents has decreased significantly, as a result of its policy of continuous improvement and the application of various methodologies and tools, including:

- **Safety Dojo by department:** To develop employees' safety awareness, eight Safety Dojos¹ were installed in the production areas of the Manaus (AM) unit. The Dojos provide information and simulations of the risks present in each work environment and their safety measures;
- **SST Work Safety Suggestion:** Bottom-up tool² created with the aim of increasing employees' perception of risks and encouraging the search for improvements to prevent accidents within the Honda Automóveis do Brasil manufacturing environment;
- **Accident Mitigation Meetings:** Meetings are held by means of 'genba', a Japanese expression meaning "go to the site and see the situation in situ", in which each team presents the sector's statistical data, the accident prevention actions taken during the month, reflections on occurrences at other Honda units, as well as data on the use of safety tools and future planning to mitigate accidents at the Honda Automobiles plant.

2 Upstream orientation of an information flow.

¹ Dojo: term in Japanese that indicates a place where martial arts practitioners carry out their training to improve performance.

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A healthy team

Safety and well-being go hand in hand. In this sense, Honda implements several measures to preserve the health of its employees, including ergonomic study of the work, specialized medical care in emergencies and prevention campaigns through awareness, such as Outubro Rosa. focused on breast cancer. and Novembro Azul, focused on prostate dysfunction, among others.

Health includes emotional well-being. In this sense, Honda offers medical and psychological monitoring with the aim of taking care not only of the body, but also of the mind of employees, promoting well-being.

The Moto Honda plant in Manaus also has a Specialty Clinic, which offers medical and psychological support to employees, allowing them to schedule appointments consultations with different and specialties, as well as routine exams, with convenience and agility.



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Climate Survey

The main indicator that reflects quality of human resources management in the company is the evolution of the annual Climate Survey carried out with all employees in South America. The 2023 result remains at a high level, with an increase on the in- dicator achieved in the previous year, with a 90% favorability rate, which indicates the overall average of satisfied employee responses. There was an improvement in all the factors assessed in the survey, at South American level, with the highlights being recognition of effort, work environment and trust in management. The survey also had a historic participation rate of 98%. The results of the survey are evaluated by the human resources area to draw up a corporate action plan and by managers to define actions focused on the reality of the different areas.

90% of favorability rate was achieved in the 2023 climate survey

TRAINI

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Training and empowerment [GRI 404-1]

The year 2023 was an important milestone for strengthening People Development Programs.

Corporate leadership programs were resumed to speed up the development process and strengthen interaction between locations, as well as programs and initiatives were implemented and revised, such as Fundamental for New Managers, in addition to encouraging which development, brings new leadership concepts to all managers who are part of the first level of leadership, with the scope

of soft skill training, promoting selfknowledge and developing management skills. Strengthening relationship management with the teams, the program brings a new look from the leadership to people and above all strengthens the succession chain at Honda.

The offer of online training and learning trails, offered on the Honda Academy platform, continues to play an important role in the development and preservation of organizational knowledge, including on technical topics in the plant's areas of expertise.



At the Moto Honda plant in Manaus, a modern training center was inaugurated to ensure that the demands for technical training, safety and quality are better met for everyone, as well as strengthening leadership development.

The new Training and Development Center, installed in a central area of the

		202	2	
ING	GENDER	MALE	WOMEN	
⊒_n	Average number of training hours completed by employees during the reporting period	9,8	14,4	
	FUNCTIONAL CATEGORY			
761	Directors	19,0	0	
	Managers and General Managers	18,8	19,6	
$ \rightarrow $	Employees - Administrative	13,5	16,5	
	Employees - Plant	8,5	12,4	

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motorcycle factory, has brought the teams geographically closer to the space dedicated to training people, facilitating access, expanding and encouraging everyone's participation in the development activities on offer. The investment in the project to restructure the physical space for training demonstrates Honda's strong concern for people and is already being seen in the increase in attendance at face-to-face training sessions.



Honda continues to work to expand and strengthen availability of training to employees, with improvement studies for specific technical training in the support for professional areas, qualification continuous and improvement of processes, as well as meeting the needs for strengthening of leadership.

School of Leadership

With a focus on developing the company's leaders internally, Honda's managers are prepared to inspire, coordinate and empower the talents of their teams. Based on the company's philosophy, a training program guarantees comprehensive training for employees in management positions, through activities and tools such as strategic projects in multidisciplinary groups (Cross-Functional Team), Professional Coaching, Individual Development Plan (IDP) and 360° Assessment.



Internship Program

This is the main gateway for young professionals looking for an inspiring work environment that values aspects as initiative, equality, trust and communication.

With a maximum duration of 24 months, divided into three stages, the program includes a methodology focused on learning and practical **experience of the final area.** In addition to participating in projects and activities in the defined area, students develop a relevant improvement proposal.

Throughout development, interns are monitored by managers and the Human Resources department.

In November 2023, Honda launched its 2024 Internship Program. 22 internship vacancies were offered at the São Paulo (SP) and Sumaré (SP) units.

> Programs structured for the development of young talent

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Trainee Program

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Joining a solid company with a philosophy that values learning and continuous development can be a great career opportunity. This is why Honda runs its Trainee Program every year.

The program is aimed at newly graduates (up to two years) with good knowledge of English, courses as Administration, Computer Science, Engineering, Technology, Statistics, Physics, Marketing, Mathematics, Information Systems, among others.

Trainees spend the first three months in job rotation across the main areas of the company, and the following nine months in their own areas of expertise.

Development of improvement projects in relevant areas is also expected, in addition to a specific plan of training and mentoring with managers.

Honda opened the selection process for its Trainee program in **December 2023, offering 18 vacancies** for the company's units in São Paulo (SP), Sumaré (SP) and Manaus (AM), to work in the areas of Auditing, Collection, Com- pliance, Purchasing, Accounting, Credit, Product Planning, Commercial Planning, Human Resources, Treasury and Information Technology.

NHC

Every year, the Honda Philosophy is celebrated through the NHC (New Honda **Circle) development program**. In this program, co-workers from all areas and units are invited to form working groups dedicated to identifying opportunities, developing and implementing innovation and improvement projects in processes and the work environment as a whole.

The projects must be developed according to the program's methodology and are

an opportunity for collaborators to learn about quality tools, exchange knowledge and gain visibility and recognition, since the outstanding groups have the opportunity to participate in national and international conventions, sharing their experiences and creations.

In this sense, Honda values human capital, encouraging ideas and recognizing individual dedication in favor of

of joint learning. In the 2023 edition, 9,906 employees in South America took part, making up 1,651 teams. In addition, to promote the exchange of knowledge between units, the NHC South America Convention was held in the city of Manaus, hosted by Moto Honda. The event was attended by members with outstanding projects, totaling 237 collaborators from different countries such as: Brazil, Argentina, Chile, Peru, the United States, Indonesia, India and China.



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NHC – New Honda Circle: Honda's innovation and improvement program

Local Communities

[GRI 103-2, 103-3/203, 203-1]

The company's vision of sharing joy with people would not be complete without Honda's work with local communities. Since it was founded, Honda has sought to contribute to society and its customers by creating quality products and technologies, coexisting harmoniously and promoting philanthropic activities with the aim of strengthening ties with the communities around its operations.

Currently, various social activities are carried out worldwide, with the aim of sharing joy with people and becoming a company desired by society. Honda also strives to support initiatives that reflect local circumstances in its overseas corporate activities.

Honda has established fundamental principles and global directions that represent its approach to social activities. From this way of being, thinking and acting, the company created the motto Together for Tomorrow. Adopted worldwide by the company, this is how

Honda demonstrates the importance of its relations with society as a whole. Its construction was based on four pillars - environmental protection, education for future generations, meeting the needs of local communities and promoting safer traffic – which help the company to direct its actions towards social, economic and environmental development with a focus on helping to build a better and fairer world for future generations.

Seeking to improve the direction and focus of social projects and actions in the region, Honda South America has a Social Action and Sponsorship Policy that seeks to promote the guidelines of the Global Policy within the regional reality.

During the period from January 1, 2023 to December 31, 2023, **45 social actions** and projects were carried out, representing an investment of around 669 thousand dollars. Of this amount, 10% (around \$66,400) was invested via the Rouanet Culture Incentive Law.





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Different social activities are carried out in the six regions of world operations

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Incentive to education [GRI 203-1]

Recognizing the importance of education in individual training, Honda has been offering the Professional Training Course for young people in the Recife (PE) region since 2007. The initiative takes place at its Training Center located in the city.

Over the course of more than 800 hours of training, the students take part in theoretical and technical classes on car and motorcycle **maintenance**, with topics involving metrology, electrics, overhauls, periodic inspections and others.

Also included in the workload, in order to broaden the field of knowledge for these young people and increase their chances on the job market, are orientation modules on sales, business techniques, health, family relations, IT,

environment, traffic safety and the importance of voluntary work.

The selection process for young people includes an analysis of criteria such as age, schooling and social vulnerability, as well as a written test, group dynamics and family visits. Applicants must be between 18 and 20 years old, and be attending or completing high school.

In 2023, a class of 25 students from the city of Recife (PE) had the opportunity to go through the Professional Training Course, bringing the total to more than 310 young people who have benefited from the project since its first edition. Today, many of them are working in the job market in different roles, some of them starting their careers in the Honda dealership network.

To expand this activity, Honda signed, in April 2023, a Cooperation Agreement with the **City of Sumaré, to offer professional training for young people in the city.** Since then, the new class has been inspired by the positive experience and learning acquired over the years with the Recife course and follows the same successful patterns. The course is run at the Honda Training Center, located at the company's administrative unit in Sumaré (SP) and has already benefited 19 young people from the São Paulo countryside.

The Professional Training Course relies on the commitment and dedication of Honda professionals from the most diverse areas of activity, who add knowledge to the project through their professional experiences, on a voluntary basis.



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Semeando Sonhos - Cooking Oil Collection

Carried out by Honda Automóveis, the Semeando Sonhos (Sowing Dreams) project aims to benefit institutions in the local community around the Itirapina (SP) plant by selling residual cooking oil to companies that specialize in recycling the product.

The initiative began in 2019 and relied on the donation of oil generated in the homes of employees



who voluntarily deposited the product in collection points distributed by the company. The project then began to include the donation of oil from the factory's canteens and the collection from schools in the municipality, where in addition to donating the storage containers, Honda promoted awareness campaigns offering talks and plays to clarify the negative impacts of the incorrect disposal of this waste on the environment.

A gymkhana was held between the schools, involving more than 1,880 students, with the aim of encouraging the collection of oil and, as a form of recognition, the winning teams were given a tour of the Honda factory.

The action benefits institutions that care for 110 children and 23 elderly people and, to date, around 2,465 liters of oil have been recycled, environmental promoting awareness, environmental sustainability and fostering integration between the company, employees and the community.

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Sou Voluntário Honda

Honda believes that union and solidarity actions bring satisfaction and spread joy. For this reason, in 2021, the group "I'm a Honda Volunteer" was created, with the participation of more than 500 employees from the Manaus plant. Volunteers contribute by donating food, preparing and delivering basic food baskets.

In 2023, volunteers collected tons of food, as well as additional donations from the company. Around 100 tons of groceries and more than 2,000 toys were donated in over 20 communities, benefiting thousands of families.



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04 ABOUT THE REPORT





Pioneros en Movimiento, Unidos por la Sustentabilidad Vial

The "Pioneros en Movimiento, Uni- dos por la Sustentabilidad Vial" social project is an educational program run by Honda Motor de Argentina (HAR) aimed at creating a present and future society in which everyone can pursue their dreams.

It began in 2013 with the aim of sensitizing teachers, parents and students aged 6 to 12 from public and private primary schools.

The four pillars of Honda's Global Social Action Policy (environment protection, education for future generations, meeting the needs of local communities and promoting safer traffic) are addressed through presentation of content represented by four super-heroes (Super Saber, La Chica Vialidad, Super Eco and Capitan Solidario).

The action has increased its reach since the launch of its website, where educational games, wallpapers and other materials are available for download and to raise awareness of the four pillars.

For students without an internet connection. the project also features a comic book with educational content, offering equal opportunities for access to information and learning through play. At the end of the year, a competition is held to choose the "Escuela mas Pionera".

Using educational resources as games, plays, traffic circuits, selective collection and recycling of waste, from May to December 2023, the action benefited 29,183 people, both in face-to-face and online activities.

With the aim of joining forces to promote a culture of sustainability, Honda Motor de Argentina (HAR), together with the AcercaRSE Corporate Social Responsibility Group, made up of 17 companies from different sectors, carried out the action called "Jornada de Empleabilidad" in November 2023.

365 young people from secondary and technical schools (public and private) in the cities of Campana, Zárate, Lima and Exaltación de la Cruz, all located in **Argentina, benefited.** The social action aims to share tools, experiences and guide young people on topics as: writing resumes, attending job interviews, personal marketing, among others.



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Jornada de Empleabilidad





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Professional motorcycle riding course

From April to October 2023, Honda del Peru (HDP) organized the "Professional Motorcycle Riding Course". The action directly benefited 598 participants.

The course has volunteer instructors who teach practical and theoretical classes to teach traffic laws and riding methods to the community in general, customers, and potential customers. The action is in line with Honda's initiatives for harmony in traffic and the goal of contributing to safer traffic for everyone.

03 HONDA PHILOSOPHY

Mobility and Innovation

Based on its 2030 Vision, Honda expresses the desire to "Serve people around the world with the joy of expanding their lives' potential" and "Lead the advancement of mobility, promoting improvements in everyday life". That is why it develops solutions designed to be beneficial to society.

As explained in more detail in chapter 3 of this report (Sustainability Strategy), Honda has defined specific guidelines for achieving its 2030 Vision, which includes the development of diversified mobility solutions.

In this sense, the "Mobility and Innovation" chapter presents Honda's cutting-edge initiatives, research and technologies and how they converge to consolidate a carbon-free and accident-free society.

It is worth mentioning that Honda continuously plans introduction of its technologies in the markets in which it operates. The company follows the policy of offering the right technology, in the right place, at the right time. For that, it is necessary to evaluate different factors as the country's energy matrix, public infrastructure, market and geographic characteristics and consumer profile.

Global initiatives towards a carbon-free society

Automobiles

In April 2023, Honda Motor held a press conference on the progress made towards the transformation of its business and electrification.

The company announced initiatives such as:

- Stable semiconductor procurement: from a medium- to long-term perspective, Honda has been building cooperative relationships with semiconductor manufacturers, including strategic collaboration with Taiwan Semiconductor Manufacturing Company Limited (TSMC).
- Initiatives in battery-related areas: to achieve its goal of increasing the proportion of EV (electric vehicle) and FCEV (fuel cell vehicle) sales to 100% globally by 2040, Honda will continue to work on battery procurement and development, as well as ensuring stable procurement of battery materials by building solid partnerships with resource recycling companies.



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• EV introduction plans: in North America, a medium to large EV model based on Honda's original dedicated global EV platform will go on sale in 2025. In Japan, an EV model based on the N-ONE will go on sale in 2025, and two small EV models, including an SUV type, will go on sale in 2026.

• Strengthening software-related areas: Honda will double the originally planned number of new hires in software-related areas.

 New value creation: Honda has secured an annual budget at the level of 100 billion yen for research into next-generation mobility, as well as for fundamental research activities. Honda Innovations Co., Ltd. was set up in Japan to strengthen open innovation with startups.

Development of diversified mobility solutions for the future



For the motorcycle segment, Honda plans **30 electric models by** 2030 in its global markets

Motorcycles

advance internal combustion engines.

Honda plans to introduce 30 electric motorcycle models globally by 2030 and aims to increase annual sales of electric models to 4 million units by 2030.

As the largest motorcycle manufacturer worldwide, Honda will continue to lead the industry in this "carbon neutral era", offering the "joy of riding" with its electric motorcycles and products with new value, taking advantage of the high level of compatibility of software technology and electrified models.

The company also announced that by 2030 it will strive to reduce the cost of finished electric motorcycles by 50% compared to the



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Striving to achieve carbon neutrality for its entire motorcycle range by the 2040s, Honda will accelerate the electrification of its models as the main focus of its environmental strategies for the two-wheeler business, while also continuing to

cost of currently available electric models powered by interchangeable batteries. To this end, Honda will adopt plug-in models, optimize battery cells, increase purchasing and production efficiency by adopting common modules, and increase production efficiency through various measures, such as production in factories dedicated to electric models.

For the electrification of its motorcycles, Honda is investing 100 billion yen over the 5-year period from 2021 to 2025, and will invest a further 400 billion yen over the next 5-year period from 2026 to 2030, totaling approximately 500 billion yen over 10 years before the end of the decade.

From 2031 onwards, Honda will further increase its competitiveness by investing in establishing a production system and capacity on a global basis and further advancing software technologies to maximize sales of electric motorcycles.

 $\bigcap 1$ INTRODUCTION

O2 MESSAGE FROM MANAGEMENT

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04 ABOUT THE REPORT

Other initiatives towards a carbon-free society:

Honda's hydrogen business at a glance

Working towards the realization of a carbonneutral society, Honda will not only continue to electrify its products, but will also take a proactive approach to increasing the use of hydrogen as an energy carrier and strive to expand its hydrogen business.

Honda has identified four main fields for the use of its fuel cell system: fuel cell vehicles (FCEV), commercial vehicles, stationary power stations and construction machinery, and will actively engage in collaboration with other companies.

Honda will continue to research and develop in the future with the aim of using its hydrogen technologies, such as a fuel cell system and high-pressure differential water electrolysis technologies in the field of space technology.



In March 2023, Honda began operating a stationary fuel cell power station at its site in Torrance, USA, marking California, the company's first step towards the future commercialization of zeroemission backup power.

Operating as a demonstration technology, the fuel cell power station provides clean and quiet emergency backup power for the American Honda Motor Co., Inc. data center. In the next few years, Honda intends to apply a next-generation stationary system to data center installations.

and data centers around the world, thereby reducing greenhouse gas emissions.

Data centers require reliable, highquality power, as any interruption in the power supply can lead to downtime or problems such as data fraud and server damage. Typical stationary backup generators rely on diesel fuel, which results in more carbon emissions and pollutants. Energy systems using hydrogen fuel cells offer a promising future for clean, yet reliable and high-quality energy generation.

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In December 2023, Honda Motor Co., Ltd. began tests, in partnership with Isuzu Motors Limited, to demonstrate a fuel cell (FC) powered heavy-duty truck, the GIGA FUEL CELL, on public roads in Japan. The model is being developed by the two companies and through these demonstration tests, scheduled to run until the end of 2024, the brands will continue to make progress in obtaining data, accumulating knowledge and identifying technical problems for a market introduction in 2027.

Isuzu and Honda believe that this technology, using hydrogen as fuel and resulting in no CO₂, will be an effective measure to achieve carbon neutrality in heavy-duty trucks.



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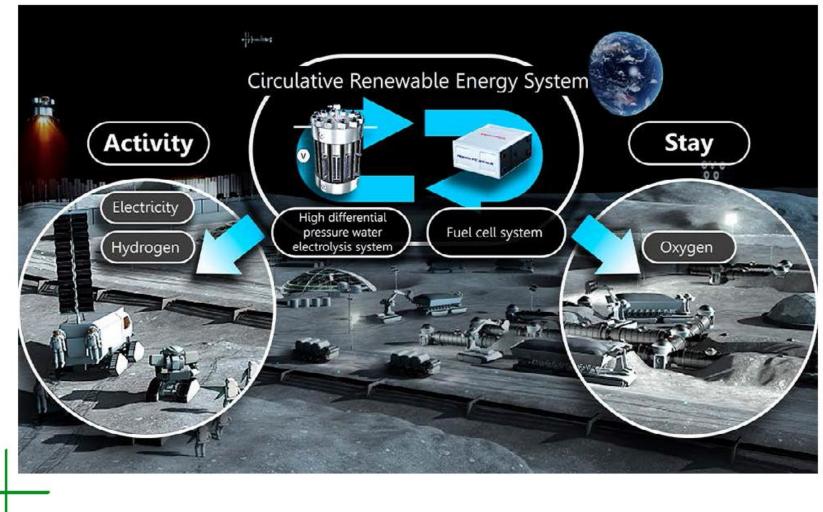
Strategic partnerships for technology development

Honda and GS Yuasa joint venture agreement

Honda Motor Co., Ltd. (Honda) and GS Yuasa International Ltd. (GS Yuasa) have announced the signing of a joint venture agreement to establish a new company in 2023. The companies have reached an agreement for the co- operation of highcapacity, high-performance lithium-ion batteries, with details mainly for electric vehicles.

To meet the growing demand for batteries, the new joint venture, named 'Honda GS Yuasa EV Battery R&D Co., Ltd.', will research and develop lithium-ion batteries and battery production methods that will be highly competitive on a global level. In addition, the new company will strive to establish a supply chain for key raw materials and a highly efficient production system for its batteries.





In 2023, Honda announced the signing of a partnership with the Japan Aerospace Exploration Agency (JAXA) regarding the "Circulating Renewable Energy System", designed to provide electricity to maintain the functionality of space life and various lunar rover systems.





Circulating Renewable Energy System: Honda & JAXA

The renewable energy circulating system combines Honda's original high-pressure differential water electrolysis system and a fuel cell system, and is designed for the continuous production of oxygen, hydrogen and electricity from solar energy and water.

03 HONDA PHILOSOPHY

Battery production: A joint venture between LG Energy Solution and Honda

C LG Energy Solution **HONDA**

LG Energy Solution (LGES) and Honda Motor Co., Ltd. have announced the formal establishment of a joint venture (JV) that will produce lithium-ion batteries for electric vehicles (EVs) produced by Honda.

The JV began construction of a new battery plant in early 2023, with the aim of completion by the end of 2024 and starting mass production

approximately 40GWh.

All the batteries produced by the new JV will be supplied exclusively to Honda's plants in North America to power battery electric vehicles sold in the region.



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of advanced lithium-ion battery cells by the end of 2025. The plant aims to have an annual production capacity of

Approval for the "HySE" research body for the development of hydrogen-powered engines for vehicles with reduced mobility*

Honda has teamed up with three other large Japanese companies - Kawasaki, Suzuki and Yamaha - and received approval from Japan's Ministry of Economy, Trade and Industry to form a technological research association called HySE (Hydrogen Small Mobility & Engine Technology) to develop hydrogenpowered motorcycles for small mobilities, i.e. some motorcycle models, minivehicles originating in Japan, small maritime vessels, construction equipment, drones, etc.

To achieve a carbon-neutral society, a multi-track strategy is needed to address various mobility issues, rather than focusing on a single energy source. In this context, research and development geared towards the commercialization of hydrogen-powered engines - considered a next-generation energy source - must gain momentum.

Among the main areas of research and development are: studies on hydrogen-powered engines, studies on the hydrogen refueling system and studies on the fuel supply system.

Honda Motor partnership for software development

The company announced a software development partnership with SCSK Corporation (SCSK), an IT solutions and services provider based in Japan. With the popularization of electrified, automated and connected vehicles, the automotive segment is following a trend and the ability to develop software is a major factor.

Following these trends, Honda has signed an agreement to form a partnership with SCSK with the aim of establishing a system and capability that will enable more continuous and rapid software development. Through this partnership, the two companies will bring together their respective strengths, i.e. Honda's system control and safety technologies together with SCSK's wide range of IT technologies, thus maximizing the synergy between the companies.

This partnership between the two companies will focus on software development in the following areas:

- Operating system for next-generation electric/electronic (E&E) architecture
- Electrified propulsion systems
- Advanced safety and automated steering IVI (invehicle infotainment)

early 2026

With Cruise and General Motors Company (GM), Honda Motor announced the signing of a memorandum with the aim of establishing a joint venture that will start a driverless transportation service in Japan in early 2026.

With this new service, the proposal is to offer a driverless travel service, which will pick up customers at a specific location and take them to the destination, entirely by means of autonomous driving. Customers will use a dedicated app on their smartphones to complete the entire process, from receipt to payment.



With the popularization of electrified, automated and connected vehicles, the automotive segment is following a trend and the **ability** to develop software is a factor of great relevance

Honda, GM and Cruise plan to launch driverless transportation service in

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The vehicle used will be the Cruise Origin, an autonomous model without a driver's seat or steering wheel, which has vast space and allows 6 people to travel simultaneously. This driverless transportation service will offer a totally new type of mobility experience in Japan and will reach a wide range of customers, including business people, families, visitors and more.

Honda SENSING 360+, a Honda initiative for safety and driver assistance technology

In 2023, Honda Motor Co. announced the launch of the new Honda SENSING 360¹ omnidirectional motorcycle safety and assistance system, which removes blind spots around the vehicle and contributes to avoiding collisions and reducing the driver's load while driving.

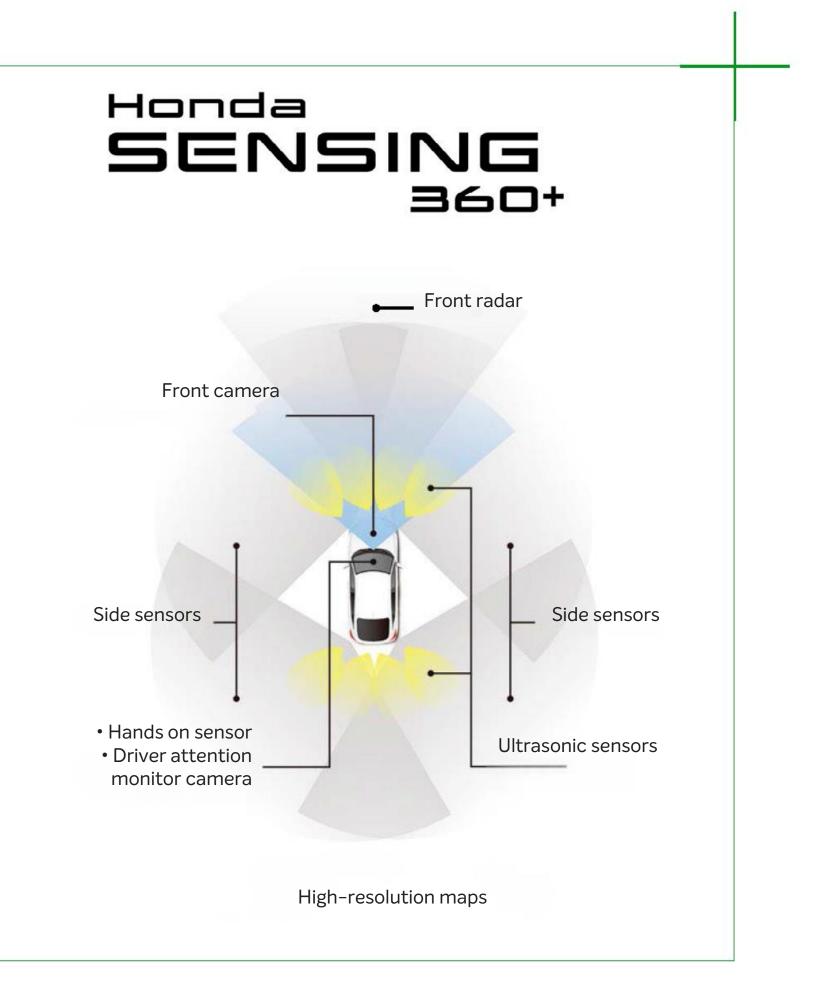
In addition to the functions of the current Honda SENSING 360, the Honda SENSING 360+ will adopt a driver monitoring camera and high-definition maps to improve the driver condition monitoring and vehicle control functions, respectively, to further reduce the burden on the driver. By reducing collisions caused by human error with these new technologies, Honda will strive to offer vehicles that allow everyone to enjoy the freedom of mobility with complete

peace of mind and will encourage people to get out more actively and go further with their vehicles.

Based on the global safety slogan "Safety for All", Honda has dedicated itself to a collision-free society for all who share the roads and streets, by researching and developing safety technologies from a hardware and software perspective. Honda's goal is to eliminate traffic involving the fatalities brand's motorcycles and automobiles worldwide by 2050. Since its introduction in 2014, SENSING functions Honda have continued to advance, expanding the application to mass production models around the world and supporting Honda customers in a variety of driving situations.

¹Honda SENSING, Honda SENSING 360 and Honda SENSING 360+ technologies offer motorist assistance functions and there is a limit to the capabilities, so it is necessary for the driver to drive safely by maintaining a good driving posture, paying constant attention to their surroundings and being ready to take control of steering and braking operations at any time.













GRI Content Summary





GRI Standards Content Summary

[GRI 102-55]

STANDARD GRI DISCLO SURE

GRI 10 1: 2016 FUNDAMENTALS		
General Disclosures		
	102–1 – Name of organization	page 3
	102–2 – Activities, brands, products and services	pages 15 to 17
	102-3 - Headquarters location	page 15
	102-4 - Operations location	page 16
	102-5 – Ownership and legal form	Limited liability company
	102-6 - Markets served	pages 16 to 17
	102-7 - Organization size	page 17
	102-8 - Information about employees and other workers	pages 69 to 77
	102-9 - Supply chain	page 64
CDI 102.	102-10 - Significant changes in the organization and supply chain	page 64
GRI 102: General Disclosures 2016	102-11 - Approach or precautionary principle	page 33
	102-12 - External initiatives	Honda South America is not a signatory of voluntary commitments
	102–13 – Participation in associations	ABEEólica - Associação Brasileira de Energia Eólica ABRACICLO - Associação Brasileira dos Fabricantes de Motocicletas, Ciclomotores, Motonetas, Bicicletas e Similares SIMEFRE - Sindicato da Indústria de Materiais e Equipamentos Ferroviários, Rodoviários e Duas Rodas ANFAVEA/SINFAVEA - Associação Nacional dos Fabricantes de Veículos Automotores / Sindicato Nacional da Indústria de Tratores, Caminhões, Automobiles and Similar Vehicles AEA - Associação Brasileira de Engenharia Automotiva FIEAM - Federação das Indústrias do Estado do Amazonas CIEAM - Centro da Indústria do Estado do Amazonas AFICAM - Associação dos Fabricantes de Componentes da Amazônia Câmara de Comércio e Indústria Nipo-Brasileira do Amazonas e São Paulo ABIAPE - Associação Brasileira dos Investidores em Autoprodução de Energia FIESP- CIESP - Federation of Industries of the State of SP - Center of Industries of the State of SP IQA -> Automotive Quality Institute ABIMAQ - Brazilian Machinery and Equipment Industry Association SINDIPEÇAS - National Union of the Automotive Components Industry SINDIENERGIA-RS - Rio Grande do Sul Renewable Energy Industry Union JAPANESE CHAMBER OF COMMERCE AND INDUSTRY OF BRAZIL
	102-14 - Declaration of the main decision maker	page 5
	102–16 – Values, principles, standards and social norms	pages 7 to 9

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GRI 10 1: 2016 FUNDAMEN	TALS	
General Disclosures		
	102–17 – Advice mechanisms and ethical concerns	
	102-18 - Governance structure	
	102-40 - Stakeholders list	
	102-41 - Collective bargaining agreements	100% of employees re
	102-42 - Identification and selection of interested parties	
	102-43 - Approach to stakeholder engagement	
	102–44 – Main topics and concerns raised	
	102-45 - Entities included in consolidated financial statements	
	102-46 - Definition of report content and limit of topics	
	102-47 - List of material topics	
GRI 102:	102-48 - Information reformulations	
General Disclosures 2016	102-49 - Change in reports	
	102–50 – Period covered by the report	
	102–51 – Date of the last report	
	102–52 – Annual reporting cycle	
	102–53 – Contact for questions about the report	

102-54 - Agreement declaration with GRI Standards

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102-56 - External verification

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page 35
pages 34 to 33
page 12
registered under CLT regime are covered by class and collective agreements
page 12
2023

For suggestions regarding content of Report, contact us by phone: Motorcycles and Power Products: 0800 055 22 21 Automobiles: 0800 017 12 13 Honda Bank: 55 (11) 2172 7080 Honda Consortium: 55 (11) 2172 7007

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pages 90 to 94

The Sustainability Report is not verified externally







STANDARD GRI	DISCLOSURE	PAGE AND/OR URL	OMIS ARE
MATERIAL TOPICS			
Quality of Products and Serv	ices		
GRI 103: Form of Management	103-1 - Explanation of material topic and its limits	page 12	
	103-2 - Form of management and its components	pages 59 to 68	
	103-3 - Assessment of the form of management	pages 59 to 68	
GRI 417-3: Cases of non- compliance regarding marketing communication 2016	417-3 - Cases of non-compliance regarding marketing communication	page 67	
Customer satisfaction			
GRI 103: Form of	103-3 - Assessment of the form of management	page 66	
Management Own control item	 Customers heard in satisfaction survey Brand image surveys and public awards 	pages 21, 25, 60 and 66	
Mobility and Innovation			
GRI 103: Form of Management	103-1 - Explanation of material topic and its limits	page 82	
OKTIOS. I OITT OF Management	103-2 - Form of management and its components	page 82	
Own control item	 Launch of new products and services Report on the global innovations of the brand 	pages 82 to 88	
Road Education and Safety			
GRI 103: Form of Management	103-1 - Explanation of material topic and its limits	pages 53 to 58	
OKI 105. I OITT OF Management	103-2 - Form of management and its components	pages 53 to 58	
Own control item	 Goals and/or commitments to promote road safety New technologies in products HREC for people affected New initiatives (agreements) Takata recall service index 	pages 53 to 58	
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Emissions			
GRI 103: Form of Management	103-1 - Explanation of material topic and its limits	pages 40 to 46	
	103-2 - Form of management and its components	pages 40 to 46	
	103-3 - Assessment of the form of management	pages 40 to 46	
	305-1 - Direct GHG emissions (Scope 1)	page 43	
GRI 305: Emissions 2016	305-2 - Indirect GHG emissions from purchase of energy (Scope 2)	page 43	
ON 303. LITISSIONS 2010	305-4 - Intensity of greenhouse gas (GHG) emissions	page 44	
	305-7 - NO _x , SO _x and other significant atmospheric emissions	page 44	

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Eco-efficiency of operations			
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	103-3 - Assessment of the form of management	page 47	
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GRI 302-1: Energy	GRI 302-3: Energy Intensity Rate	page 47	
	GRI 302-4: Reduction in energy consumption	page 48	
	103-1 - Explanation of material topic and its limits	page 48	
GRI 103: Form of Management	103-2 - Form of management and its components	pages 48 and 49	
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GRI 306: 2016 Effluents and waste	306-2 - Waste by type and disposal method	page 50	
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Labor Relations			
	103-1 - Explanation of material topic and its limits	page 69	
GRI 103: Form of Management	103-2 - Form of management and its components	page 69	
	103-3 - Assessment of the form of management	page 69	
GRI 402: 2016 Work Relations	402-1 Minimum notice period for operational changes	In cases of internal recruitment involving displacement of domicile, the employee is informed at least 30 days in advance. In the event of a decision to revert from teleworking (work from home) to face-to-face work, the employee is informed at least 15 days in advance.	





STANDARD GRI	DISCLOSURE	PAGE AND/OR URL	OMIS ARE
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People and Diversity Manage	ement		
Occupational Health and Saf	ety		
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GRI 103: Form of Management	103-2 - Form of management and its components	page 73	
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GRI 403: 2016 Occupational Health and Safety	403-2 - Types and rates of injuries, occupational diseases, days lost, absenteeism and number of work-related deaths	pages 73 and 74	not detailed
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lanagement	103-3 - Assessment of the form of management	pages 34 to 37	
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	205-2 - Communication and training on anti-corruption policies and procedures	page 37	
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Corporate Credits and Information

The Corporate Communications Department is responsible for planning and producing Honda's Sustainability Report.

The material is published in collaboration with the individual business units after the content has been validated and discussed. This report is structured to communicate to stakeholders the company's initiatives to further increase shareholder value and how Honda will continue to bring joy to society.

Editorial Committee

Honda South America Corporate Communications Department Honda South America ESG Department

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Photos

Honda Collection, Freepik and The Noun project, Unsplash, Pexel and Adobe



Honda Website https:/www.honda.com.br/



Honda Brasil LinkedIn Page







How we move you.

CREATE ► TRANSCEND, AUGMENT